



Department of Commerce

Action Taken Report

2022-2023

Stakeholders	Feedback	Action Taken
External Members (Dr.T.Joseph, Associate Professor of Commerce, Layola College, Chennai)	Suggested to rename Financial Accounting I & Financial Accounting II.	Financial Accounting I is renamed and updated as Financial Accounting and Financial Accounting II as Advanced Financial Accounting.
Faculty	Revision of Financial services and Export Management Courses as per latest text book.	Revised syllabus for Export Management submitted by the course teacher was accepted.
	Suggested to rename Operations Research as Quantitative Techniques for Decision Making.	Operations Research Course is renamed as Quantitative Techniques for Decision Making.
	Suggested to update the M.Com syllabus of Service Marketing & Export Import Procedures and Documentation as per latest text books.	Service Marketing & Export Import Procedures and Documentation courses were updated as per latest text book.

Dr. N. Lakshmi
 Signature of Chairman
 Dr.N.Lakshmi
 Associate Professor & Head

Members:

Name	Signature
1. Dr. R. Parameswari	<i>R. Parameswari</i>
2. Dr.M. Kalavathi	<i>Kalavathi</i>
3.Dr. K. Umamageswari	<i>U. K.</i>
4.Dr. C. Pushpalatha	<i>C. Pm</i>
5.Dr.S. Bhuvaneswari	<i>S. Bhuvan</i>
6.Dr. R. Vanamadevi	<i>R. Vanam</i>
7. Dr.C. Brindha Devi	<i>B. C.</i>
8.Dr. M. Rajapriya	<i>M. Rajapriya</i>
9.Dr.R.Sathya	<i>R. Sathya</i>
10.Dr.M.Amsaveni	<i>M. Amsaveni</i>
11.Ms.D.Madhubharathi	<i>D. Madhubharathi</i>

Rajiswari
 PRINCIPAL
 SRI GVG VISALAKSHI COLLEGE
 FOR WOMEN (AUTONOMOUS)
 VENKATESA MILLS POST,
 UDUMALPET - 642 120



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2021-2022

Stakeholders	Feedback	Action Taken
Subject Expert (Dr.L.Francis Gnanasekar, Associate Professor of Commerce, St.Joseph's College, Trichy)	Enhance the Communicative Skill of Students	Sec-I Professional English for Commerce is introduced in Semester III
Industry Expert (CA.R.Santhiyalakshmi, Rajaram & Co, Udumalpet)	Enrich the Knowledge of the students in digital business environment.	Web page Designing is introduced as Skill Enhancement Course in Semester VI
Alumni (Dr.V.Nirmaladevi Head, Department Of Commerce, Sri Ramakrishna College of Arts & Science, Coimbatore)	Stressed the need for training in Tally	MOU was signed with Tally Academy and MSME and E- Accounting is offered as career oriented program
Students	Requested introduction of marketing related courses	Principles of Advertising, Salesmanship, Brand Management were offered as new optional courses.
External Member (Dr.R.Manohar Head, Department Of Commerce, Ayya Nadar Janaki Ammal College, Sivakasi)	Recommended introduction of online courses like MOOC.	Online course through MOOCs Swayam/NPTEL was introduced as option for Entrepreneurial Development
Faculty	Suggested to include a course on Micro finance	Micro Finance introduced as Core course in Semester V
	Increase Exposure to digital environment	The following courses were introduced to enhance digital environment - E-Commerce Technology, Logistic Management and Cyber Law
	Suggested to create awareness on Intellectual Property Rights	Intellectual Property Rights included as ALC-II
	Suggestion for revamping Entrepreneurial Development Course so as to promote Entrepreneurship skill among women students.	Women Entrepreneurial Development is revamped by introducing Rural Entrepreneurship, Agripreneurship, Tourism

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		Entrepreneurship, & Social Entrepreneurship
	Suggested inclusion of a theory course as additional option under ALC.	Customer Relationship Management and E-Commerce are introduced as ALC.

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7. Dr. C. Brindha Devi	<i>C. Brindha Devi</i>
8. Dr. R. Sathya	<i>R. Sathya</i>
9. Dr. V. Simi	<i>V. Simi</i>
10. Ms. M. Amsaveni	<i>M. Amsaveni</i>
11. Ms. S. Janathul Prithouse	<i>S. Janathul Prithouse</i>

Rajagovani

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Department of Commerce

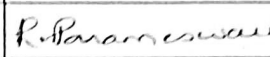
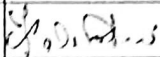
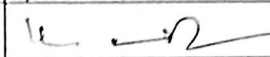
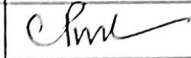
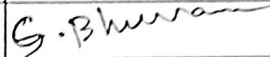
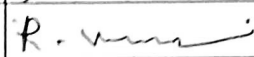
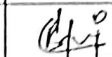
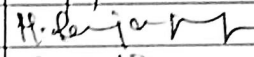
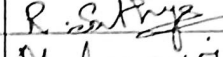
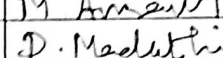

Action Taken Report

2020-2021

Stakeholders	Feedback	Action Taken
University Nominee (Dr.P.Bruntha Head, Department of Commerce, NGM College, Pollachi)	Need for additional Economics course to enable the students to learn the changes taking place in the economy.	Introduced Indian Economy in Semester II
Students	Opined that Computer Application Tools-Practicals found to be easy as they have learned, usage of MS-Office at the school level.	Allied I - Computers Applications Tools-Practicals replaced with Allied I-Business Economics.


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Department of Commerce**Action Taken Report****2018-2019**

Stakeholders	Feedback	Action Taken
University Nominee (Dr.P.Bruntha Head, Department of Commerce.NGM College, Pollachi)	Motivate the students to do interdisciplinary online Courses.	Advanced learners are offered with additional options- MOOC online courses
Industry Expert (CA.R.Santhiyalakshmi, Rajaram & Co, Udumalpet)	Recommended to introduce Goods and Services Tax.	Goods and Services Tax is introduced as core paper in Semester VI.
Students	Suggested to introduce more computer courses.	Business Application Tools- SQL practicals was introduced as Skill Enhancement Course.

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Dr.N.Lakshmi

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7. Dr.C. Brindha Devi	C. Brindha Devi
8. Ms.S.Raja Nandhini	S. Rajanandhini
9. Dr.R.Surya Priya	R. Surya Priya
10. Ms.S.Subha Shree	S. Subha Shree
11. Dr.S.Sathya	S. Sathya
Ms.P.Jayamary	P. Jayamary
Dr.U.Thaslim Ariff	U. Thaslim Ariff

IQAC - Co-ordinator

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