

Sri G.V.V. Visalakshi College for Women (Autonomous)

Department of Commerce.

Minutes of the 25th Board of Studies Meeting on 13th July, 2022.

A meeting of the Board of Studies was convened for the B.Com and M.Com Programmes offered by the Department of Commerce on 13.7.2022 at 10:00 a.m in blended mode, by using Google meet: [google.com/xmg-fep2-oir](https://meet.google.com/xmg-fep2-oir), with the following members:

Chairman:

Dr (Mrs) N. Lakshmi, M.Com., M.Phil., Ph.D., PGDCA.,

Members:

Internal faculties

1. Dr (Mrs) R. Paramaswari, M.Com., M.Phil., M.Ed., Ph.D., PGDCA.,
2. Dr (Mrs) M. Kalavathi, M.Com., M.Phil., Ph.D., PGDCA.,
3. Dr (Mrs) K. Lemamageswari, M.Com., M.Phil., Ph.D., PGDCA.,
4. Dr (Mrs) C. Pushpalatha, M.Com., M.Phil., Ph.D., PGDCA.,
5. Dr (Mrs) S. Ahuvaneswari, M.Com., B.Ed., Ph.D., PGDCA.,
6. Dr (Mrs) R. Varamadevi, M.Com., M.Phil., MBA., Ph.D., PGDCA.,
7. Dr (Mrs) C. Brindha Devi, M.Com., M.Phil., Ph.D., PGDCA., MBA., M.Phil.,
8. Dr (Mrs) M. Rajakrishna, M.Com., M.Phil., Ph.D., SET., NET.,
9. Dr (Mrs) R. Sakthya, M.Com., M.Phil., Ph.D., M.A. (CCE),
10. Dr (Mrs) M. Anandani, M.Sc., CYOga & Naturology,
10. Dr (Mrs) M. Anandani, M.Com., M.Phil., Ph.D., MBA., SET., PGDCA.,
11. Mrs. S. Jannakul Pillhouse, M.Com., PGDCA. (Member by leave)

External Experts

1. Dr. T. Joseph University Nominee.
Associate Professor of Commerce
Doyala College (Autonomous)
Chennai.
2. Dr. S. Mayilvaganan Subject Experts from other Colleges.
Assistant Professor of Commerce
A.V.C. College (Autonomous)
Mannampandal
Kumbakonam

3. Dr. V. Bastin Jesome Subject Expert from other colleges.
Assistant Professor of Commerce
St. Joseph's College, (Autonomous)
Tiruchirappalli

4. Mr. P. Keshtikegan, Industrial Expert
Senior Technical Architecture in HCL Technologies,
Noida.

5. Dr. P. Sarisekha, Alumni
Assistant Professor of Commerce
Avinashilingam Institute for Home Science and Higher
Education for Women,
Coimbatore.

The following are the matters reviewed and discussed in the Board:

Item No. 1: Discussion on revised 617B18 Core XVIII Export Management ^{courses} and 617BE5 Elective III Financial Services ^{courses} in the Semester VI for the B.Com Students admitted from 2020-2021 onwards.

Resolution: The board approved the revised Course contents of 620B18 Core XVIII Export Management and 620BE5 Elective III Financial Services in the Semester VI for the B.Com Students admitted from the academic year 2020-2021 onwards.

Item No. 2: Discussion to change the Course title 121B01 Core I Financial Accounting I in the Semester I for the B.Com Students admitted from 2022-2023 onwards.

Resolution: The board resolved to approve the revisions in the Course contents of 122B01 Core I Financial Accounting I and to change the Course title as Financial Accounting in the Semester I for the B.Com Students admitted from the

academic year 2022-2023 onwards.

Item No. 3: The board suggested for changing the course title of 221B03 Core III Financial Accounting II in the Semester II for the B-com students admitted from the academic year 2022-2023 onwards.

Resolution: The board resolved to change the course title of 222B03 Core III Financial Accounting II as Advanced Financial Accounting in the Semester II for the B-com students admitted from the academic year 2022-2023 onwards.

Item No. 4: Discussion to change the nomenclature of of Part IV 321NED Non Major Elective - Entrepreneurial Development in the Semester III for the students admitted from the academic year 2021-2022 onwards.

Resolution: The board resolved to change the nomenclature of of Part IV 321NED Non Major Elective Entrepreneurial Development as Part IV 321NED Non Major Elective Fundamentals of Entrepreneurial Development in the Semester III for the students admitted from the academic year 2021-2022 onwards.

Item No. 5: Discussion on inclusion of the topics on Role of Culture in Services and emerging key services in Unit I and External marketing and interactive marketing in Unit II in the Course 21MC13 Core XIII Services Marketing in the Semester III for the M.com students admitted from the academic year 2021-2022 onwards.

Resolution: The board resolved to include the topics on Role of Culture in Services and emerging key services in Unit I and External marketing and interactive marketing in Unit II in the Course 21MC13 Core XIII Services Marketing in the Semester III for the M.com students admitted from the

academic year 2021-2022 onwards.

Item No.6: Discussion on the revised Course Content of 21MCE5 Elective III Export Import Procedures and Documentation in the Semester III for the M.Com Students admitted from the academic year 2021-2022 onwards.

Resolution: The board resolved to approve the revised Course Content of 21MCE5 Elective III Export Import Procedures and Documentation in the Semester III for the M.Com Students admitted from the academic year 2021-2022 onwards.

Item No.7: Discussion to change the Course title of 21MCO4 Core IV Operations Research in the Semester I for the M.Com Students admitted from the academic year 2022-2023 onwards.

Resolution: The board resolved to change the Course title of 21MCO4 Core IV Operation Research as 22MCO4 Core IV Quantitative Techniques for Decision making in the Semester I for the M.Com Students admitted from the academic year 2022-2023 onwards.

The University nominee and subject experts suggested for including import procedures and management for M.Com degree.

Members Present in the Board.

1. Dr (Mrs) N. Lakshmi chairman.
2. Dr (Mrs) R. Parameswari.
3. Dr (Mrs) M. Kalavelhi.
4. Dr (Mrs) K. Lemageswari.
5. Dr (Mrs) C. Pankalatha.
6. Dr (Mrs) S. Bhuvaneshwari.
7. Dr (Mrs) R. Vanamadevi.
8. Dr (Mrs) C. Bindha Devi.
9. Dr (Mrs) M. Rajaraja.

Signature.

N. Lakshmi
R. Parameswari
M. Kalavelhi
K. Lemageswari
C. Pankalatha
S. Bhuvaneshwari
R. Vanamadevi
C. Bindha Devi
M. Rajaraja

10. Dr. (Mrs) M. Devi Priya.

11. (Mrs) S. Hemalatha.

12. Dr. (Mrs) R. Sathya.

13. Dr. (Mrs) M. Anasari.

14. Ms. D. Madhubhaskari.

Dr. T. Joseph University Nominee

Online.

Dr. S. Mayilvaganan Subject Experts.

Online.

Dr. V. Bala Jeyaram Subject Experts.

Online.

Mr. P. Karthikeyan Industrial Expert.

Online.

Dr. P. Sasirekha Alumni

Online.

Rajiswari P
Principal. 13.7.22