

Sem	Course No.	Course Name	CO Statement
1	1	Part I Tamil -I	சமூக அறிவு மேம்படல்
			மொழி ஆளுமை பெறல்
			சிந்தனை வளம் பெறல்
			வாசிப்புத்திறன் அடைதல்
			உய்த்துணரும் ஆற்றல் பெறுதல்
1	2	Part II- English -I	Comprehend the grammatical structures in various genres
			Understand the text styles and grammatical elements
			Write compositions and constructive passages
			Interpret text by relating them to other materials
			Develop an interest in the appreciation of literature
1	3	Part III -Core I - Managerial Economics -I	Provide the conceptual framework of managerial economics and responsibilities of managerial economist
			Explain the knowledge on consumption and utility analysis by way of Marginal Rate of Substitution and consumer's surplus
			Describe the types, measurement, its application in laws of demand and application of demand forecasting techniques for the purpose of forecasting
			State the different laws of production, the use of production function in decision making and law of supply
			Analyse the cost output relationship and make use of break-even analyse in business decision making
1	4	Part III - Core II - Logistics Management	Explain the nature and functions of Integrated Logistics system.
			Recognize the Warehouse design.
			Describe the different models of Inventory.
			Compile the New emerging and packaging and material handling.
			Comprehend the transport decision and service providers.
1	5	Part III - Allied I - Management Principles	Equip with the basic knowledge of organising a business unit
			Inculcate the planning process in the organization
			Provide the concept of organization
			Analysis the delegation and departmentation of management
			Describe the techniques of controlling and co-ordination
1	6	Part IV - Value Education	

2	6	Part I - Tamil - II	மனஒருமை பெறுதல் சமய நல்லிணக்கச் சிந்தனை பெறல் ஆய்வுத்திறன் வளர்த்தல் வாழ்வியல் நெறி அறிதல் மொழிபெயர்ப்புத்திறன் மேம்படல்
2	7	Part II - English II	Distinguish main points from the supporting details Develop the narrative skill Implement the descriptive skill Comprehend the skill of writing reports Compare and contrast ideas
2	8	Part III -Core III- Managerial Economics II	Acquire the knowledge on different features and of pricing under different market conditions. Identify the advanced topics in various kinds of pricing and theory Enhance the concept of profit, intricacies of the different theories of profit, forecasting and policies for profit management. Analyze the cost of capital, capital budgeting and feasibility of business project. Distinguishes the risk and types of uncertainties and analyses the decisions making process and theories.
2	9	Part III -Core IV- Logistics Information System	Estimate the need and principles of designing logistics information applications in transaction system. Express the significance of characteristics of forecast component, approaches, techniques and error. Recognise of information technologies like electronic data interchange, standards personal computers, artificial intelligence, expert system, bar coding and scanning. Analyse the importance of quality customer service and order cycle system including the various designing in the channels of distribution. Determine the informational issues in integrated logistics and activity based costing.
2	10	Acquire skills on 'firm', optimum and representative firm	
			Describe the nature and various theories of industrial location.
			Examine the importance of term finance, short term, Medium term and Long term
			Assess the new industry policy if India.
			Prepare and implement the various aspects of rationalization and Automation benefits.
		Part IV -	

		Environmental Studies	
3	11	Part - I - Tamil - III	அறம் சார்ந்த வாழ்க்கையை மேற்கொள்ளுதல். இலக்கியச் செழுமையினை அறிதல். போட்டித் தேர்வுகளை எதிர் கொள்ளும் திறன் பெறுதல். மொழிவளத்தை உணர்தல். பெண்ணியச் சிந்தனைகள் பெறல்.
3	12	Part - II - English III	Recognize the structures in writing composition Enrich conversational and writing skills Plan, organize and present ideas coherently Interpret sentence structures Enrich proficiency for global competency Relate with Professional and Personal lives
3	13	Part III -Core V - Macro Economics	Have a knowledge of macroeconomic variables and basics of national income accounting. Understand the theories of employment Interpret the theories of consumption in real life situation. Distinguish Saving and investment functions and theories Apply the post-keynesian macro analysis
3	14	Part III - Core VI - Supply Chain Management	Identify the objectives, importance and decisions phases of supply chains of various industries. Estimate the supply chain performance with knowledge on achieving strategic fit to face the challenges in Indian scenario. Generalizee the structuring drivers of supply chain performance role of inventory, components of inventory decision in supply chain. Analyze the role of safety inventory, impact of supply uncertainty on safety inventory and impact of replenishment policies on safety inventory. Apply the knowledge of information technology in supply chain management and thereby gain the foundation future of IT in supply chain
3	15	Part III - Allied III- Mathematical Methods	Understand the mathematical tools of algebra and derivatives in a variety of economic models. Recognize the formal mathematical structures using matrix algebra. Apply the rules of differentiation and derivatives

			Gain the application of cost, revenue, profit maximization and cost minimization concepts in economic theories.
			Develop a set of problem - solving and analysis skills to solve problems in the fields of finance
3	16	Part IV- NME - Introduction to Logistics Management	Recognize the concept, objectives, elements, activities and importance of work of logistics and its interface with marketing.
			Gain knowledge in logistics management process.
			Summarize the reason for and role of outsourcing logistics.
			Create the strategic role of managers in strategic decisions, lean strategy and agile strategies
			Apply the order cycle system in designing distribution channels.
3	17	Part IV- SEC- Communication skills for Business	Gain knowledge on concepts and principles of communication.
			Understand the different types of communication.
			Construct various communication letters for business activities.
			Acquire skills on correspondence with banking, insurance and other agencies.
			Inculcate the skills on different kinds of report writing.
4	18	Part I - Tamil IV	பண்டைத்தமிழரின் வாழ்வியலை அறிதல்
			பண்பாட்டுச் சிறப்பை உணர்தல்.
			இலக்கியத்தின் வரலாற்றை அறிதல்
			கலைச்சொல் அறிவு பெறுதல்.
			அறிவியல் செய்திகளை தமிழில் எழுதும் ஆற்றல் பெறல்.
4	19	Part II - English - IV	Identify standard structural elements in creative writing for Performance
			Acclimatize with organizational patterns of speech with a clear specific purpose
			Increase familiarity with dramatic language and expression
			Use an appropriate style and format to write essays
			Understand the themes and techniques of Shakespeare's plays
			Actively participate in discussions
4	20	Core VII- Monetary Economics	Understand the meaning and significance of how money performs its functions to capitalize the economy.
			Classify the different approaches of theories of money on demand for and supply of money.
			Compare and contrast the different views on theories of money.
			Analyze the causes and consequences of inflation and how deflation affects the entire economic life of the country.
			Describe the role of central banks and commercial banks in India.

4	21	Core - VIII- Materilas Management	Understand the need, functions and cost of materials including inspection of material management.
			Recognize the significance of classification and codification systems.
			Analyse the importance of techniques in material requirement planning and categorize the different type of budgeting.
			Realize the objectives, features, functions and benefits and marking of successful store keeping.
			Synthesize the application of the principles of the material handling equipments and selective inventory control analysis.
4	22	Allied IV- Business Statistics	Comprehend the concept of statistics and the ways to mobilizing data
			Recognize the strengths and shortcomings of statistical problems
			Interpret the calculated statistical indicators based on the acquired knowledge
			Assess the ways of measuring the inter reationship among variables
			Acquire skills in calcuating basic statistical parameters independently
4	23	SEC II- Tally Accounting Programme	Create account heads.
			Create and manage inventory.
			Apply tax concepts in business accounting.
			Prepare final accounts in accordance with generally accepted accounting principles
			Acquaint to prepare bill
5		Core IX- Fiscal Economics	Describe the nature and working of public finance and its theoies.
			Analyse the key economic issues in analysis of public Revenue
			Discuss the causes and effects of Public Expenditure and Public Debt
			Examine the federal and deficit finance
			Assess arguments appearing in the policy debate and Budget.
5		Recognise the basics and trends of production and operations management	
			Describe the Manufacturing and Service operations.

			Implement the product and product design.
			Prepare Enterprise Resource Planning and MRP systems.
			Compute project planning, controlling, scheduling and evaluation techniques, design work system
5		Core XI- Freight Management	Comprehend and recognize the types of tariff rates and freight rebates.
			List the different types of ship and shipping formalities.
			Explain the role of custom brokers in foreign trade and air cargo association
			Assess sea routes, air routes and kinds of aircraft
			Evaluate shipping services in India.
5		Core XII- Foreign Trade Procedure and Documentation	Describe the concept of foreign trade and foreign trade policy of India
			Analyse the export procedures
			Identify the export documents.
			Demonstrate Import Procedures of foreign trade
			Draw Master Documents for Foreign Trade
5		Part III- Elective I E- Commerce	Recognize the foundations and importance of E-commerce
			Describe the infrastructure models for E-commerce
			Analyze the impact of E-commerce on business models and strategy
			Assess electronic payment systems
5		Part III- Elective I E- Commerce	Convert the ways of secure electronic transaction
5		Part III- Elective I Transport Economics	Explain the various modes of transport.
			Examine the modernization in transport system in Railways
			Recognise the government regulations in transport sectors.
			Analyse the benefits of shipping transport for domestic and international trade.
			Expose the knowledge of air transportation services for international trade
5		Part IV- Skill Enhancement	Use Microsoft Word to Construct business and academic documents.
		Course III - Computer Application Techniques - Practical	Create spreadsheets with formulas and graphs using Microsoft Excel.
			Develop presentations containing animation and graphics using Microsoft PowerPoint.
			Generate and manage databases.
			Prepare and manipulate different programs and functions.
6		Part III – Core XIII Global Marketing	Have a good conceptual understanding of Global Marketing.

			Compile selection of marker by the buyer
			Justify the global market pricing
			Built new product strategies and product development
			Deduce the global opportunities and initiatives in India
6		Demonstrate knowledge of quality and quality costs	
			Identify the strategies for top management
			Evaluate the customer issues
			Analyse the tools of TQM.
			Assess the quality systems.
6		Explain the strategic concept, planning and strategic management process	
			Assess the mission objective goals and ethics of form
			Analyse strategic macro environmental issues and organizational performance
			Estimate the organizational change and innovation
			Predict the generic competitive strategy
6		Part III – Elective III Marketing Management	
6		Enumerate the brand strategy and advantages of brand	
			Implementing the brand in marketing positions
			How to build Brand
			Develop a brand including positioning and communications
			Assess the Brand equity
6		Part III - Special Elective - International Human Rights and Humanitarian Law	Extrapolate the nature and scope of HRM
			Inculcate the habit of Human Recourse Planning
			Discover the prospective future through selection and techniques of motivation training
			Creates awareness on labour welfare and awareness of HRM
			Educate the labour relations and labour disputes enables to solve through trade union.
6		Part IV- Skill Enhancement Course IV Creative and	Develop creative thinking for managers and work teams

		Innovative Management	
			Enhance creativity and promote generation of innovative ideas