

Programme Outcomes		
PO1	Graduates will be able to develop strong understanding of core Commerce and Commerce based Computer Application courses.	
PO2	Be able to take up challenging career options in Commerce and IT sector.	
PO3	Be motivated to pursue higher education.	
PO4	Expose and develop technical, analytical and creative skills.	
PO5	Will gain updated knowledge to take up employment.	
Programme Specific Outcomes		
PSO1	Graduates will gain a strong foundation of knowledge in different areas of Commerce and Commerce oriented Computer Application courses.	
PSO2	Graduates will be able to do pursue higher education and take-up jobs in the field of Commerce with Computer Applications	
PSO3	Will develop an attitude for working effectively and efficiently in a business environment.	
Course Outcomes		
Course Name	CO	Statement
Core V - Corporate Accounting	CO1	Comprehend the fundamentals of Corporate Accounting.
	CO2	Explain the various methods of issue of shares and debentures
	CO3	Evaluate the methods of valuation of shares and goodwill.

	CO4	Apply the concepts for the preparation of final accounts.
	CO5	Compute the managerial remuneration as per Companies Act.
	CO6	Analyse the accounting procedures for amalgamation and merger.
	CO7	Design the reconstructed balance sheet of companies after reduction of share capital.
Core VI - Object Oriented Programming with C++	CO1	Recognise the features of an object-oriented programming.
	CO2	Deduce exception handling in object-oriented programs.
	CO3	Explain copy constructors and class member functions.
	CO4	Execute data structure concepts.
	CO5	Develop programs using C++ features.
Core VII C++ Programming - Practical III	CO1	Demonstrate C++ programming structure.
	CO2	Analyse the characteristics of Object Oriented Programming.
	CO3	Apply OOPS Concepts in Programming.
	CO4	Develop and implement programs using OOPS.
	CO5	Able to use streams for input and output operations.
	CO6	Understand User-Defined classes conceptually and apply them in C++ programs.
Core VIII Enterprise Resource Planning	CO1	Define and identify the concepts of ERP.
	CO2	Deduce ERP and its techniques.
	CO3	Recognise different perspectives of ERP

		Modules.
	CO4	Analyse the concepts of reengineering and to relate with ERP implementation.
	CO5	Examine the steps involved in ERP Life cycle.
	CO6	Apply ERP techniques in a business environment.
Part IV - Non Major Elective Materials Management	CO1	Recognise the basic concepts related to Materials Management.
	CO2	Examine key areas of Materials management.
	CO3	Apply the techniques used in Materials Management.
	CO4	Deduce Stores Management and Stores Control.
	CO5	Evaluate the importance of Materials Management in a business.
Part IV- Skill Enhancement Course I - Professional English for Commerce	CO1	Prepare job application letter.
	CO2	Attend interviews effectively.
	CO3	Plan to conduct meeting efficiently and use the recent technology of communication appropriately.
	CO4	Create and present organised and focused messages in speaking skills.
	CO5	Implement skills on usage of group communication.
Core IX – Relational Database Management System	CO1	Identify the structure and model of the relational database system.
	CO2	Explain the relational model and schema in RDBMS.
	CO3	Manipulate a database using SQL.
	CO4	Summarise the knowledge on functional dependencies.
	CO5	Develop database applications using

		normalization
	CO6	Built database queries using SQL and PL/SQL.
Core X – Cost Accounting	CO1	Comprehend the basic concepts and various tools used in Cost Accounting.
	CO2	Apply the methods of Cost Accounting in ascertaining cost.
	CO3	Discuss the various techniques of material control.
	CO4	Implement the methods of valuing material issue.
	CO5	Assess the Labour cost and overhead cost.
	CO6	Apply the steps involved in process costing.
	CO7	Analyse cost and profit under operating and contract costing.
	Part III - Core XI – Banking Law and Practice	CO1
CO2		Comprehend knowledge on the financial instruments of banking sector.
CO3		Explain the usage of core banking operations.
CO4		Discuss the banker's duties and responsibility
CO5		Apply knowledge on usage of modern banking products and services in India.
CO6		Develop the ways and means of ensuring safety and security of banking operation.
Core XII MySQL Programming – Practical IV	CO1	Discuss fundamental elements of Relational Database Management System.
	CO2	Graph ER diagram for database.
	CO3	Design and implement database schemas for a given

		domain.
	CO4	Develop programs using DDL and DML commands.
	CO5	Construct queries using PL/SQL.
	CO6	Retrieve any type of information from a database.
Allied IV – Statistics	CO1	Comprehend the basic concepts of statistics.
	CO2	Discuss the methods of sampling.
	CO3	Create, read and interpret graphs, charts, histograms and diagrams.
	CO4	Use basic measures of central tendency and variation.
	CO5	Interpret the relationship between two variables in statistical terms.
	CO6	Apply knowledge of statistical tools in business data analysis.
Skill Enhancement Course II – Image Editor – Practicals	CO1	Create embedded images in a document and perform tasks relating to images using GIMP.
	CO2	Develop skills in drawing and painting images with digital colour.
Part IV Advanced Learner’s Course I- Management Information System	CO1	Comprehend the basic concepts and technologies used in MIS.
	CO2	Discuss the current issues of Information Technology in business.
	CO3	Utilise MIS tools to facilitate decision making.
	CO4	Examine the processes of developing and implementing information systems.
	CO5	Develop the skills necessary to design a secured system.

	CO6	Interpret how to use information technology to solve business problems.
Part III – Core XIII E- Accounting - Practicals	CO1	Apply knowledge on basics and importance of e-accounting in computerized environment.
	CO2	Apply knowledge of computerized accounting in creating account heads.
	CO3	Application of knowledge in preparing stock summary.
	CO4	Create cost centres and tax masters.
	CO5	Prepare payroll of a company.
	CO6	Prepare final accounts in computerized accounting along with statements and statutory reports.
	Part III - Core XIV Income Tax	CO1
CO2		Calculate the Salary income.
CO3		Implement the provisions relating to house property.
CO4		Calculate the income from other sources.
CO5		Compute business or professional income.
CO6		Assess capital gain and identify ways of saving Capital Gains Tax.
CO7		Discuss and apply provisions regarding deduction from GTI.
Part III - Core XV Business Finance	CO1	Define and identify the concepts of Business Finance.
	CO2	Explain the role of finance in an organisation.
	CO3	Interpret the functions of business finance.
	CO4	Discuss the significance of financial planning.

	CO5	Summarise the sources of business finance.
	CO6	Account the components of the basic concepts of business finance.
Core XVI Business Communication	CO1	Comprehend the knowledge on basic concepts of communication.
	CO2	Discuss the principles of effective business letters.
	CO3	Design and develop credit and status enquiry letters.
	CO4	Identify the techniques of writing collection, sales and circular letters.
	CO5	Explain the various types of reports.
	CO6	Design application letter.
Part III - Elective I - Investment Management	CO1	Comprehend the fundamentals of investment management.
	CO2	Comprehend the benefits and demerits of each avenue of investment.
	CO3	Identify risk and returns of each investment avenue.
	CO4	Analyze the difference in investing in equity and fixed income securities.
	CO5	Discuss the components of fundamental analysis.
	CO6	Interpret chart pattern of technical analysis.
Part III – Elective I – Retail Marketing	CO1	Comprehend the conceptual aspects of the retail sector.
	CO2	Examine the retail location and layout in retail market sector.
	CO3	Analyse individual and family brands.
	CO4	Recognise the buyer beware for protecting consumer.
	CO5	Discuss the ethical aspects of trade, commerce and industry.

	CO6	Able to apply the functions of Supply Chain Management.
	CO7	Able to understand Information Technology tools in retail marketing.
	CO8	Identify the reason for growth of e-tail market.
Part IV Skill Enhancement Course III – General Insurance	CO1	Recognise the concepts of General Insurance business.
	CO2	Discuss the various types of schemes available in General Insurance.
	CO3	Summarise the knowledge on marine insurance.
	CO4	Analyse the various concepts of fire and miscellaneous insurance.
	CO5	Assess the role of general insurance in day to day life.
Part III- Core XVII Management Accounting	CO1	Identify the role of management accounting in decision-making.
	CO2	Explain the contribution of management accounting to financial reporting.
	CO3	Discuss the role of quantitative and qualitative information in decision making.
	CO4	Apply tools and techniques to plan, control and make decisions.
	CO5	Utilize cost-volume-profit techniques for effective managerial decisions.
	CO6	Analyze the ideas and practices of budgeting in business decision-making.
Part III – Core XVIII Software Development with Visual Programming	CO1	Recognise the fundamental concepts of Visual programming.

	CO2	Demonstrate a new project in Visual programming and use various controls.
	CO3	Explain functions, procedures, arrays, list and records.
	CO4	Create applications with MDI forms
	CO5	Develop a Graphical User Interface (GUI) based on problem description.
	CO6	Develop a front end tool for customer interaction in business.
Part III - Core XIX Visual Programming- Practical VI	CO1	Design, create, build, and debug Visual Basic applications.
	CO2	Apply arithmetic operations for displaying numeric output.
	CO3	Apply decision structures for determining different operations.
	CO4	Use loop structures to perform repetitive tasks.
	CO5	Create one and two dimensional arrays for sorting, calculating, and displaying of data.
	CO6	Design 2D and 3D charts in visual programming.
Part III - Elective II Capital Markets	CO1	Comprehend the financial system in Indian context.
	CO2	Explain the characteristics of different financial assets.
	CO3	Characterise New Issue Market.
	CO4	Summarise the role of SEBI in capital market regulation.
	CO5	Discuss the depository system in India
	CO6	Apply online share trading.
Part III – Elective II Services Marketing	CO1	Recognise the concepts and strategies of services marketing.

	CO2	Apply the knowledge on consumer behaviour in purchase decision.
	CO3	Summarise the basic service packages.
	CO4	Explain the strategies for service distribution system.
	CO5	Design the Customer Relationship Management
	CO6	Discuss the Service Quality Management.
Part III- Elective III Financial Services	CO1	Identify the role of financial services.
	CO2	Develop the ability to utilize the services of merchant banker.
	CO3	Utilize the venture capital for Business.
	CO4	Demonstrate factoring technique
	CO5	Develop the skills to invest in mutual fund.
	CO6	Apply the skill to assess the selection of investment.
Part III – Elective III – Digital Marketing	CO1	Describe the concept of e-marketing.
	CO2	Discuss marketing mix and segmentation
	CO3	Examine process of online purchases
	CO4	Characterize online consumer behaviour in digital marketing.
	CO5	Demonstrate the concept of social media.
	CO6	Formulate the models of web business.
Part IV - Skill Enhancement Course IV – Fundamentals of Goods and Services Tax	CO1	Discuss the key elements of GST Act and explain the provisions relating to collection, place and time value of supply.
	CO2	Elaborate registration procedures
	CO3	Explain the components of

		Tax invoice and enlighten returns, offences and penalty under GST Act
Part IV- Advanced Learner's Course II - Human Resource Management	CO1	Explain the important concepts of human resource management
	CO2	Analyse the role of Recruitment and Selection process.
	CO3	Develop the knowledge on employee training methods.
	CO4	Identify the methods of performance appraisal and job evaluation.
	CO5	Utilise the knowledge on employee health and safety measures.
	CO6	Demonstrate the knowledge on Human Resource accounting.
Advance Learners Course II - Project and Viva Voce	CO1	Identify and finalise the problem statement.
	CO2	Define the problem statement and carryout design for it.
	CO3	Analyze, Design, Implement and process the information collected using Statistical tools and softwares.
	CO4	Draft the final report and deliver presentation.
	CO5	Apply commerce and computer application principles to achieve project goals.