

### 1.1.1 B. A. Economics (2021-2022 I &II Semester)

POs, PSO & Cos

#### Programme Outcome

<b>PO1:</b> To provide a proper understanding of the concepts, principles, theories and models used in the subject of Economics.
<b>PO2:</b> To equip the students with skills to develop critical thinking on various socio economic issues objectively while bridging the gap between theory and practice.
<b>PO3:</b> Impart skills to evaluate, innovate and integrate the contemporary issues and motivate further professional learning and research.
<b>PO4:</b> To expose and develop technical, analytical and creative skills.
<b>PO5:</b> To promote and uphold Self-Discipline, Leadership Qualities, Secular Outlook, National Integration and Civic Responsibility.
<b>PO6:</b> Augment the Acquisition of Micro and Macro Skills of Tamil, Malayalam, Hindi and French Language Usages.
<b>PO7:</b> Enhance Communicative Linguistic Competency and Employability Quotient.
<b>PO8:</b> Exhibit consistent academic excellence and integrated personality towards lifelong Learning.

#### Programme Specific Outcomes:

On completion of B.A. Economics Degree, students will be able to

<b>PSO1:</b> Explain the basic and core terms, concepts and theories in Economics.
<b>PSO2:</b> Demonstrate the application of 'economic way of thinking' in their day-to-day life.
<b>PSO3:</b> Use the acquired knowledge and skills in taking up higher studies and/or creating appropriate career.

Sem ester	Name of the Course	Course Code	Course Outcomes	
I	<b>Part III</b> Core I-Micro Economics I	121E01	CO1	Explain the nature and scope, definitions, principles and basic concepts of economics.
			CO2	Describe the cardinal approach to consumption analysis, demand and its determinants, elasticity of demand and its types, degrees, measurement, factors determining elasticity of demand.
			ÇO3	Explain the ordinal approach to consumption analysis, marginal rate of substitution, consumer equilibrium and consumer surplus.
			CO4	Discuss the characteristics of factors of production, elasticity of supply.
			CO5	Examine the knowledge on laws of production function, producer's equilibrium and economies of scale.
	Core II - Agricultural Economics	121E02	CO1	Explain the meaning, features, significance and problems of agriculture.
			CO2	Identify the land utilisation pattern and cropping pattern in India
			ÇO3	Describe the agricultural inputs, sources of finance, new agricultural strategy, Green revolution and need for second green revolution.
			CO4	Discuss the drivers of change in the growth of agricultural sector.
			CO5	Explain the agriculture price, marketing and public distribution system in India.
	Allied I - Social Problems in India	121AE1	CO1	Discuss the concepts, characteristics, reactions to social problems and finding its solution.
			CO2	Identify the concept, causes, consequences of alcoholism and Drug abuse
			ÇO3	Summarise the factors involved in child abusement and juvenile delinquency and quoting the methods to treat the delinquents.
			CO4	Describe the crime against women and elders, problems of aged people and discovers the preventive measures.
			CO5	Deduce the knowledge of black money, corruption and terrorism transmitted to the society.
II	<b>Part III</b> Core III – Micro Economics II	221E03	CO1	Identify the types of cost and revenue, importance of revenue curves. Visualize the cost curves, equilibrium of the firm under marginal conditions.
			CO2	Discuss the structure of market, price and output determination in perfect competition and monopoly, price discrimination.
			ÇO3	Illustrate the monopolistic competition, oligopoly, duopoly and monopsony.

			CO4	Explain the factor pricing and commodity pricing, marginal productivity theory, theories of rent and wages.
			CO5	Describe the theories of interest and profit.
Core IV – Demography	221E04	CO1	Explain the meaning, scope and importance of demography, sources of demographic data, causes and consequences of growth of population.	
		CO2	Examine the theories of population.	
		CO3	Discuss the demographic structure and characteristics of population.	
		CO4	Scrutinize the causes, consequences and policies for urbanization, and levels of labour force participation.	
		CO5	Elucidate the various population policies and programmes in India.	
Allied II – Tally Accounting Programme- Practical	221AE2	CO1	Create company , account heads, groups , ledger and cost categories	
		CO2	Record accounting vouchers purchase, sales and display of books	
		CO3	Build and manage inventory features, stock group, category, stock item and godown.	
		CO4	Display stock summary	
		CO5	Prepare bills and execute the financial and inventory reports.	

### 1.1.1 B. A. Economics [2020-2021 (Semester III &IV) and 2019-2020 (Semester V &VI )]

POs, PSO & Cos

#### Programme Outcome

<b>PO1:</b> Provide a proper understanding of concepts, principles, theories and models used in the subject of economics and also provide skills to find out the emerging trends.
<b>PO2:</b> Augment the students to possess entrepreneurial and computing skills.
<b>PO3:</b> Inculcate the thrust of research attitude in the field of Economics and enable the students to take up research projects effectively.
<b>PO4:</b> Prepare the students to take up higher studies and equip them to explore the employment opportunities.
<b>PO5:</b> Develop the students as pillars of the society by imparting ethical, moral, environmental, legal, social and economic values.
<b>PO6:</b> Guide the students with the ways and means to achieve their goals.

#### Programme Specific Outcomes:

On completion of B.A. Economics Degree, students will be able to

<b>PSO1:</b> Explain the basic and core terms, concepts and theories in Economics.
<b>PSO2:</b> Demonstrate the application of 'economic way of thinking' in their day-to-day life.
<b>PSO3:</b> Use the acquired knowledge and skills in taking up higher studies and/or creating appropriate career.

Sem ester	Name of the Course	Course Code	Course Outcomes	
III	Part III Core V- Urban Economics	319E05	CO1	Acquire sound knowledge of fundamental concepts and theories of Urban Economics.
			CO2	Explain the reasons for existence of cities, location and structure of cities with economic theories.
			CO3	Discuss the trends, causes and consequences of urbanization.
			CO4	Explain the economic consequences of different approaches in analyzing urban development.
			CO5	Identify and evaluate the issues related to human and urban settlements.
			CO6	Analyse how key urban economics concepts is applied in real world situations.
	Part III Core VI Economics of Marketing	317E06	CO1	Describe the nature and scope of economics of marketing and the basic concepts of marketing.
			CO2	Comprehend the basic concepts and basics of product lifecycle, branding, packaging, labelling and new product development.

			ÇO3	Associate the buyer's behaviour with market segmentation.	
			CO4	Summarize the significance of pricing decision and pricing of Products, thereby promoting sales.	
			CO5	Demonstrate the sales techniques through personal selling, advertising and media marketing.	
			CO6	Compare the various methods of sales promotion.	
	Part III Allied III - Mathematica I Methods for Economics	319AE3	CO1	Comprehend the basic concepts of mathematical techniques that are widely used in economics.	
			CO2	Estimate the techniques of matrix algebra and basic rules of differentiation in economics.	
			ÇO3	Operate with profit maximization and cost minimization.	
			CO4	Apply the mathematical tools in research.	
			CO5	Build the mathematical techniques in economic theories.	
			CO6	Discuss a set of problem-solving and analytical skills in the fields of finance.	
	Part IV – Non Major Elective Home Economics	317NH E	CO1	Identify their goals and values and thereby set their standards	
			CO2	Develop the values and efficient management of family.	
			ÇO3	Choose nutrients for healthy life.	
			CO4	Implement the knowledge for preparing family budget..	
			CO5	Utilize the updated information to maintain the healthy household activities and kitchen garden	
			CO6	Execute the taste of interior decoration	
	Part IV – Skill Enhancement Course I Professional English for Economics	320ES1	CO1	Identify and enhance the communicative competence.	
			CO2	Process description.	
			ÇO3	Learn and demonstrate negotiation strategies.	
			CO4	Explain and promote creativity and imagination.	
			CO5	Apply critical thinking skills and be aware of the target situations.	
<b>IV</b>	Part III – Core VII Macro Economics I	419E07	CO1	Understand the basic functioning and concepts of macro economy.	
			CO2	Demonstrate a firm knowledge of the interrelationships among consumers, government, business and the rest of the world and their contribution to National Income.	
				ÇO3	Define and measure national income; and also explain National Income Accounting.
				CO4	Comprehend the various theories of Classical and Keynesian school of thought.
				CO5	Construct the aggregate demand and aggregate supply curves and explain the determination of effective demand in the macro economy.
				CO6	Analyse the psychology of consumers with respect to the consumption pattern.
	Part III – Core VIII Economic	417E08	CO1	Identify the major ideas associated with contemporary economic thinking.	
			CO2	Relate the ideas and theories within the context in which they	

	Doctrines			were developed and in relation to other economic ideas.
			ÇO3	Summarise the economic models and concepts.
			CO4	Examine the controversies in modern economics.
			CO5	Develop the impact of past analytical contributions on current economic analysis.
			CO6	Generalise the contribution of Indian economists to economic literature.
	Part III – Allied IV Statistical Methods for Economics	419AE4	CO1	Comprehend the concept of statistics and the ways to mobilizing data.
			CO2	Apply various statistical tools in economic theories.
			ÇO3	Recognize the strengths and shortcomings of statistical problems.
			CO4	Estimate the ways of measuring the inter-relationship among variables
			CO5	Interpret the relationship between two variables in statistical terms.
			CO6	Execute the skills in calculating basic statistical parameters independently.
	Part IV – Skill Enhancement Course II – Tally Accounting Programme – Practical	417ES2	CO1	Create account heads.
			CO2	Build and manage inventory.
			ÇO3	Apply tax concepts in business accounting.
			CO4	Prepare final accounts in accordance with generally accepted accounting principles.
			CO5	Prepare bills
			CO6	Execute the financial and inventory reports.
	Part IV – ALC I - Consumer Rights and Awareness	419ALE	CO1	Understanding of their rights and responsibilities as consumers.
			CO2	Carry out simple research into consumer products.
			ÇO3	Aware of basic procedures for handling consumer disputes.
			CO4	Describe the role of consumer organization and NGOs in protecting consumer interests.
			CO5	Explain the legal framework for consumer protection in India.
			CO6	Understand the importance and role of consumer education and protection
<b>V</b>	Part III – Core IX Macro Economics II	517E09	CO1	Recognize the working of the macro economy.
			CO2	Explain the components of aggregate economic activity, fluctuations and effects for the national economy.
			ÇO3	Express the functionality of the principle of multiplier and accelerator.
			CO4	Use the IS/LM model to explain economic fluctuations and the impact of monetary and fiscal policy.
			CO5	Demonstrate an understanding of monetary and fiscal policy options as they relate to economic stabilization in the short run and in the long run.
			CO6	Assess and evaluate the various determinants of macroeconomic variables

	Part III – Core X Monetary Economics	517E10	CO1	Compare the main channels of monetary transaction mechanism.
			CO2	Comprehend the fundamental monetary theories.
			ÇO3	Interpret the working of Business Cycles.
			CO4	Discuss the role of financial intermediaries in general, and the banking sector in particular.
			CO5	Explain the monetary policy strategies formulated by the central bank.
			CO6	Relate how monetary policy decisions are implemented and transmitted to the economy.
	Part III – Core XI Entrepreneurship Development	517E11	CO1	Identify the entrepreneurship scenario in the economy.
			CO2	Recognize the functions and role of women entrepreneurs.
			ÇO3	Classify projects and enumerate the problems.
			CO4	Deduce the sources of finance.
			CO5	Develop the knowledge on special agencies for training and institutional finance.
			CO6	Prepare a business plan.
	Part III – Core XII Economics of Tourism	517E12	CO1	Comprehend the basic concepts and components of tourism.
			CO2	Estimate the economic benefits and costs of tourism.
			ÇO3	Discuss the various tourism services.
			CO4	Create, apply, and evaluate marketing strategies for tourism destinations and organizations.
			CO5	Identify the role and functions of tourism organizations and travel agencies.
			CO6	Evaluate tourism policy and planning initiatives.
	Part III - Elective I Principles of Insurance	517EE1	CO1	Discuss the nature and scope of insurance.
			CO2	Deduce the major insurance products.
			ÇO3	Examine the property and liability insurance contracts.
			CO4	Comprehend insurance laws and regulation.
			CO5	Compare various kinds of insurance plans and the duties of agents.
			CO6	Discuss the role of Insurance Intermediaries
Part IV- Skill Enhancement Course III - Computer Application Techniques - Practical	517ES3	CO1	Apply information technology tools and techniques to meet the needs and expectations in business and academics.	
		CO2	Use Microsoft Word to Construct business and academic documents.	
		ÇO3	Create spreadsheets with formulas and graphs using Microsoft Excel.	
		CO4	Develop presentations containing animation and graphics using Microsoft PowerPoint.	
		CO5	Generate and manage databases.	
		CO6	Prepare and manipulate different programs and functions.	
<b>VI</b>	Part III – Core XIII Fiscal	617E13	CO1	Comprehend the nature and working of public finance and its theories.
			CO2	Identify the types of public needs and the mechanisms of their

Economics			financing.
		ÇO3	Examine the revenue and expenditure administration at national and regional levels.
		CO4	Discuss the causes and effects of public debt; the role and fiscal policies of central, state and local governments.
		CO5	Interpret the central and state budgets to understand the financial planning of the government.
		CO6	Relate budgeting information and performance evaluation.
Part III – Core XIV International Economics	617E14	CO1	Define the key concepts of international trade.
		CO2	Describe the main economic theories and models of international trade.
		ÇO3	Estimate the exchange rates and the balance of payments.
		CO4	Analyse foreign exchange transactions.
		CO5	Associate trade, international finance and economic growth.
		CO6	Explain the key legal issues related to trade operating in other countries.
Part III – Core XV Indian Economic Development	617E15	CO1	Describe the basic structure of Indian Economy.
		CO2	Explain the need for capital formation and the role of human capital for economic development.
		ÇO3	Examine the reasons for industrial sickness and the remedial measures.
		CO4	Relate and justify the growth rate of the economy, fiscal deficit and contribution of different sectors.
		CO5	Deduce the knowledge of the growth of service sector.
		CO6	Apply the concepts and information in competitive exams.
Part III - Elective II Modern Banking	617EE2	CO1	Identify the functions of modern banking.
		CO2	Recognize the various types of accounts.
		ÇO3	Classify the negotiable instruments.
		CO4	Use the principles and types of loans and advances.
		CO5	Execute the recent developments in Banking.
		CO6	Generalize the application of modern banking techniques through demonstration.
Part III - Elective III Introduction to Research Methodology	617EE6	CO1	Describe the research concepts and process.
		CO2	Explain the quantitative and qualitative research designs and identify the advantages and disadvantages associated with it.
		ÇO3	Compute the key data generation methods.
		CO4	Design a research study using a suitable model, associated methodologies and methods of data collection and analysis.
		CO5	Develop a comprehensive research methodology for a research question.
		CO6	Prepare a research proposal.
Part IV - Skill Enhancement Course IV	617ES4	CO1	Draw the flexible data aggregations using pivot tables.
		CO2	Create the data visually using charts.
		ÇO3	Demonstrate, calculate and interpret various descriptive or



	Introduction to Data Analysis using Excel-Practical			summary measures of data.
			CO4	Using formula based techniques, Calculate measures of correlation and regression.
			CO5	Create trend lines and project trend values.
			CO6	Prepare index function with syntax.
	Part III - Advanced Learners Course II Services Marketing	619ALE	CO1	Recognize the similarities and differences in service-based and physical product based marketing activities
			CO2	Demonstrate the knowledge of extended marketing mix for services
			CO3	Analyse the markets for specific service products
			CO4	Describe and apply marketing mixes and information systems for service-based organisations
			CO5	Execute the marketing planning and control systems appropriate to banking service-based activities
			CO6	Evaluate the insurance marketing issues associated with service productivity and behavioural profile of users