

Sri G.V.G. Visalakshi College for Women
Udumalpet

Department of Commerce
Action Taken Report

UG & PG Board

BoS Date: 7.06.2021

Stakeholders Feedback	Board of Students Observation.	Action Taken
University direction to enhance Communication Skill of Students	The internal Board suggested to Communicative Professional Skills.	SEC-I Professional English for Commerce is Introduced in Semester III.
*To enrich the knowledge of the students in digital business environment faculty suggested for Webpage Designing Course.	The Board members appreciated the efforts taken in introducing webpage Designing course.	Webpage Designing is introduced in semester VI for 2019-2020 batch alone and in semester IV from 2020-2021 onwards
*Under CBCS to meet Covid 19 situation a theory course is offered as alternative for all practical based SEC courses II, III & IV	The Board also acknowledged the need of home to have theory courses as option for Practical Courses.	Principles of Advertising, Salesmanship, Brand Management are the options for computer based practical SEC courses.

<p>* Mcom Students provided positive feedback about the Tally Academy Certification Course.</p>	<p>The BOS members also appreciated and pointed that it will create better job opportunities.</p>	<p>E-Accounting will be offered as career oriented program for interested students. Since MOU is signed with Tally Academy and MSME.</p>
<p>* Internal faculty suggested on introduction of Micro-finance.</p>	<p>The Board also appreciated for offering of Micro Finance as course.</p>	<p>Micro Finance is introduced in semester V for 2019-2020 onwards.</p>
<p>* To enable the students to work in digital environment suggestion was given by faculty & principals of II Mcom to provide additional choice under elective courses relating to online business.</p>	<p>The Board members recommended for introducing online and cyber law based electives.</p>	<p>E-Commerce Technology, Logistic Management, and cyber law is introduced.</p>
<p>* Internal Members suggested to create awareness on Intellectual Property Rights by offering a course.</p>	<p>The Board suggested for inclusion of Intellectual Property Rights.</p>	<p>Intellectual Property Rights is brought into picture for AKC-II.</p>

<p>For PG:</p> <p>* Faculty suggested to introduce Operations Research instead of Computer Applications in Business.</p>	<p>The Board also suggested for the introduction of Operations Research.</p>	<p>Operations Research is introduced.</p>
<p>* As per Internal Board members suggestion for revamping Entrepreneurial Development Course so as to promote Entrepreneurship skill among women students.</p>	<p>The Board also recommended for revamping to meet the changing dynamic business environment.</p>	<p>Women Entrepreneurial Development is revamped by introducing Rural Entrepreneurship, Agripreneurship, Tourism Entrepreneurship, Social Entrepreneurship etc.</p>
<p>* Internal Board members suggested to motivate participation in Mooc.</p>	<p>The Board appreciated for inclusion of Mooc.</p>	<p>MOOC or Entrepreneurial Development is given as option.</p>
<p>* Internal Board suggested inclusion of a theory course as additional option under ALC.</p>	<p>Subject expert appreciated the idea of offering Theory/ Mooc/ Institutional Training.</p>	<p>To gain additional credits Mooc is given as option for ALC.</p>
		<p>Customer Relationship Management and E-commerce are introduced as ALC.</p>

Chairman	: Dr. N. Lakshmi	N. Lakshmi
Members	: Dr. R. Parameswari	R. Parameswari
	Dr. M. Kalavathi	M. Kalavathi
	Dr. K. Uma Mageswari	K. Uma Mageswari
	Dr. C. Pushpalatha	C. Pushpalatha
	Dr. S. Bhuvaneshwari	S. Bhuvaneshwari
	Dr. R. Vanamadevi	R. Vanamadevi
	Dr. C. Brindhadevi	C. Brindhadevi
	Dr. R. Sathya	R. Sathya
	Dr. V. Sini	V. Sini
	Ms. M. Anasavani	M. Anasavani
	Ms. S. Janathul Priyouse	S. Janathul Priyouse