

Department of BBA(CA)

BOS Date: 07.06.2021

+ Action taken Report

Feedback from Stakeholders	Board of Studies Observation	Action Taken
The students stated to have an addition of skill oriented courses in the Syllabus	The experts recommended to introduce Advertising management & Event management	Advertising Management has been introduced as core V-Advertising Management in Semester III. Event management has been introduced as SEC-III in semester V
Industrial Expert stated that The foreign exchange management syllabus can be included which will help them to know about external trade & payments.	The experts recommended to introduce a course on Foreign exchange Management,	Foreign exchange management has been introduced as core X in Semester IV.
Industrial Expert felt that customer relationship management can be included which will help them entering in to service sectors	The experts recommended to introduce customer relationship management as a core paper.	Customer Relationship management has been introduced as a core XVIII in Semester VI
The students stated that it will be helpful if a Courses based on Industrial	The experts recommended to introduce a courses on Global Business Management &	Industrial relation & Labour welfare has been introduced as Elective III in Semester VI

Feedback from
Stakeholders

Board of studies
Observation

Action Taken

relation & Global Business
Management is introduced
which would enhance their
Performance while taking
up their Job.

Industrial relations &
Labour Welfare

Global Business
Management has been
introduced as Elective
II in semester VI to
impart knowledge on
Business aspects.

Chairman :

Mrs. B. Umamaheswari
Associate Professor in BBA(CA)

Signature

Members :

Mrs. P. Amirtham
Mrs. M. Mahalakshmi
Dr. J. Dhanya
Ms. V. Piyadharshini

P. Amirtham
M. mal
Signature
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