

PG department of English SF
Criteria 1 – 1.1.3
Academic year (2020- 2021)

1.1.3 Employability Courses

S.No	Name of the Course	Course Code
1.	Rhetoric and Journalism	17MV09
2.	Advertising for Media	19MVE4
3.	Preparatory Course For NET	17MV16
4.	Principles of Academic Writing	19MVE8

Course: Core IX –Rhetoric and Journalism	Course Code:17MV09
Semester: II	No. of Credits: 4
No. of Hours : 52	C:T: 40-12
CIA Max. Marks: 25	ESE Max. Marks:75

Syllabus:

Unit I	(12 hrs)
Basic rhetoric and writing strategy, The nature of rhetoric	
Unit II	(10 hrs)
Rhetorical types	
Unit III	(10 hrs)
Journalism, Role of Journalism in society, Legal status	
Unit IV	(10 hrs)
History of Journalism, Ethics of Journalism and Electronic media in Journalism	
Unit V	(10 hrs)
Art of Interviewing, Writing and Reporting, News Writing, Advertisement Writing, Report in incident and Narrating an event	

Course: Elective IV – Advertising for Media	Course Code: 19MVE4
Semester: II	No. of Credits: 4
No. of Hours : 75	C:T 63 - 12
CIA Max. Marks: 25	ESE Max. Marks:75

(C: Contact hours, T: Tutorial)

Course Objectives:

- To sharpen and perfect the writing skills of the students
- To enable them to get jobs in the media
- To increase their marketing skills

Syllabus:

Unit I	(13 hrs)
Introduction to Advertising - Chapters 1 and 2	
Unit II	(14 hrs)
Kinds of Advertising - Chapters 3 and 4	
Unit III	(13 hrs)
Media for Advertising - Chapters 13 and 14	
Unit IV	(13 hrs)
Creation of Advertisement - Chapters 16,17 and 18	
Unit V	(10 hrs)
Practical: Writing an Advertisement	

Course: Core XVI – Preparatory Course For NET	Course Code: 17MV16
Semester: IV	No. of Credits: 4
No. of Hours : 75	C:T: 63 - 12
CIA Max. Marks: 25	ESE Max. Marks:75

(C: Contact hours, T: Tutorial)**Syllabus:**

Unit I:	(15 hrs)
Elizabethan Age to Restoration period(1558-1700)	
Unit II :	(15 hrs)
Age of Pope & Age of Johnson	
Unit III :	(10 hrs)
Romantic & Victorian Period(1798-1901) Pre-Raphaelites to Modern Period(1901-to the present day)	
Unit IV:	(10 hrs)
American and Commonwealth Literatures	
Unit V:	(13 hrs)
Literary theory and Criticism	

Course: Elective IV Principles of Academic Writing	Course Code:19MVE8
Semester: IV	No. of Credits: 4
No. of Hours : 75	C:T : 63-12
CIA Max. Marks: 25	ESE Max. Marks:75

(C: Contact hours, T: Tutorial)

Syllabus:

Unit I	(15hrs)
Introduction to Academic Writing	
Unit II	(14 hrs)
Putting Ideas into your own Words and Paragraphs	
Unit III	(14 hrs)
Putting the Pieces Together with a Thesis Statement	
Unit IV	(10 hrs)
Working Toward the End Product:composing a Draft	
Unit V	(10 hrs)
Citations and Referencing Developing a Convincing Argument Peer Review and Final Revisions	

1.1.3 ENTREPRENEURSHIP COURSES

S.No	Name of the Course	Course Code
1.	LSRW Skills	19MVE1
2.	Personality Enhancement for Career	19MVE7

Elective I - LSRW SKILLS	Course Code: 19MVE1
Semester: I	No. of Credits: 4
No. of Hours : 75	C:P: 15-60
Internal Marks: 40	ESE Max. Marks: 60

(C: Contact hours, P: Practical)

Syllabus:**List of Practical Topics**

Listening and Speaking Skills	(40 hrs)
Listening Comprehension (TOFEL) Listening to Audio Novels and Reviewing Practice in Speech sounds Oratorical Practices : Bed Chamber Scene in <i>Othello</i> – Jaques speech in <i>As You Like it</i> – Antony’s Speech in Julius Caesar Public Speaking : Welcome Speech – Vote of Thanks – Self Introduction Conversational Practice	
Reading and Writing Skills	(35 hrs)
Reading Comprehension (TOFEL) Thanking people and responding to Thanks	

Apologizing and responding to Apologies
 Paraphrasing content form videos/ Photos
 Narration and Description
 Phonetic Transcription

Course: Elective IV Personality Enhancement for Career	Course Code:19MVE7
Semester: IV	No. of Credits: 4
No. of Hours : 75	C:T : 63-12
CIA Max. Marks: 25	ESE Max. Marks:75

(C: Contact hours, T: Tutorial)

Syllabus:

Unit I	(15 hrs)
Introduction to Personality Development-The concept of personality - Dimensions of personality – Theories of Freud & Erickson-Significance of personality development. The concept of success and failure: What is success? - Hurdles in achieving success - Overcoming hurdles - Factors responsible for success – What is failure - Causes of failure. SWOT analysis	
Unit II	(14 hrs)
Attitude & Motivation-Attitude - Concept - Significance - Factors affecting attitudes - Positive attitude – Advantages –Negative attitude- Disadvantages - Ways to develop positive attitude. Concept of motivation - Significance – Internal and external motives - Importance of self- motivation	
Unit III	(14 hrs)
Self Esteem-Term self-esteem - Symptoms - Advantages - Do's and Don'ts to develop positive self-esteem – Low self esteem - Symptoms - Personality having low self esteem - Positive and negative self esteem. Interpersonal Relationships – Defining the difference between aggressive, submissive and assertive behaviours - Lateral thinking	
Unit IV	(10 hrs)
Aspects of Personality Development -Body language - Problem-solving - Conflict and Stress Management - Decision-making skills - Leadership and qualities of a successful leader – Character building -Team-work – Time management - Work ethics –Good manners and etiquette.	
Unit V	(10 hrs)
Employability Quotient Resume building- The art of participating in Group Discussion – Facing the Personal (HR & Technical) Interview -Frequently Asked Questions - Psychometric Analysis - Mock Interview Sessions.	

1.1.3 SKILL ENHANCEMENT COURSES

S.No	Name of the Course	Course Code
1.	Language and Linguistics	19MV03
2.	Shakespeare Studies	19MV04
3.	Modern English grammar	19MV08
4.	Research Methodology	17MVE5
5.	Literary criticism I	19MV07
6.	Literary criticism II	19MV14

Course: Core III – Language and Linguistics	Course Code: 17MV03
Semester: I	No. of Credits: 4
No. of Hours : 75	C:T: 63-12
CIA Max. Marks: 25	ESE Max. Marks: 75

(C: Contact hours, T: Tutorial)

Syllabus:

Unit I:	(13 hrs)
The Origin of English and The Descent of the English Language	
Unit II:	(13 hrs)
The Old English Period and The Middle English Period	
Unit III:	(13 hrs)
The Growth of Vocabulary, Change of Meaning and The Evolution of Standard English	
Unit IV:	(12 hrs)
Socio - Linguistics and Language Variation Psycholinguistics and Language Acquisition	
Unit V:	(12 hrs)
Linguistics Stylistics and Computational Linguistics Language as Discourse, Language and Literature	

Course: Core IV – Shakespeare Studies	Course Code: 19MV04
Semester: I	No. of Credits: 4
No. of Hours : 75	C:T: 63 - 12
CIA Max. Marks: 25	ESE Max. Marks: 75

(C: Contact hours, T: Tutorial)

Syllabus:

Unit I:	(15 hrs)
The Taming of the Shrew	
Unit II:	(15 hrs)
Hamlet	
Unit III:	(15 hrs)
Richard II	
Unit IV:	(15 hrs)
Midsummer Night's Dream	
Unit V:	(15 hrs)
Shakespearean Sonnets, Shakespearean Heroines, Supernatural Elements Shakespearean Theatre	

Course: Core VIII- Modern English Grammar	Course Code: 19MV08
Semester: II	No. of Credits: 4
No. of Hours : 65	C: T: 53-12
CIA Max. Marks: 25	ESE Max. Marks:75

(C: Contact hours, T: Tutorial, S: Seminar)

Syllabus:

Unit I	(15 hrs)
Verb and its Mood	
Unit II	(15 hrs)
Tenses and their Uses	
Unit III	(10 hrs)
Synthesis and Transformation of Sentences	
Unit IV	(15 hrs)
Conditional sentences, Concord or Agreement, Rules for changing forms.	
Unit V	(10hrs)
Essay Writing, Note making	

Course: Elective III – Research Methodology	Course Code:17MVE5
Semester: III	No. of Credits: 4
No. of hours : 52	C:T 42-10
CIA Max. Marks: 25	ESE Max. Marks:75

(C: Contact hours, T: Tutorial)

Syllabus:

Unit I	(10hrs)
Research and Writing	
Unit II	(8hrs)
The Mechanics of Writing	
Unit III	(8hrs)
The format of Research paper	
Unit IV	(8hrs)
Citing sources in the text	
Unit V	(8hrs)
Preparing the list of Works Cited	

Course: Core VII –Literary Criticism I	Course Code: 19MV07
Semester: II	No. of Credits: 4
No. of Hours : 65	C:T 53-12
CIA Max. Marks: 25	ESE Max. Marks:75

(C: Contact hours, T: Tutorial)

Course Objectives:

- To cultivate a critical sense in the students
- To develop the skill of interpretation and evaluation
- To provide the students with the knowledge of the trends, critical perspectives, theories and canons of different ages

Syllabus:

Unit I Critical Approaches	(13 hrs)
Formalist Approach, Psychological Approach, Archetypal Approach, Feminist Approach	
Unit II Classical Criticism	(13 hrs)
Poetics	Aristotle
Unit III Modern Criticism	(13 hrs)
The Archetypes of Literature	Northrop Frye
Creative Writers and Day Dreaming	Sigmund Freud
Unit IV Structuralist Criticism and Post-Structuralist Criticism	(13 hrs)
Nature of the Linguistic Sign	Ferdinand de Saussure
Deconstruction	Jacques Derrida
Unit V	(13 hrs)
Feminism and Critical Theory	Gayatri Spivak
Feminity Narrative and Psychoanalysis	Juliet Mitchell

Course: Core XIV –Literary Criticism II	Course Code:19MV14
Semester: III	No. of Credits: 4

No. of Hours : 65	C:T 53-12
CIA Max. Marks: 25	ESE Max. Marks:75

(C: Contact hours, T: Tutorial)

Course Objectives:

- To cultivate a critical acumen
- To develop the skill of interpretation and evaluation of a text
- To provide the students with the knowledge of the trends, critical perspectives, theories and canons of different ages

Syllabus:

Unit I Modern Literary Criticism	(13 hrs)
Realism and the Contemporary Novel Criticism as Language	Raymond Williams Roland Barthes
Unit II Postmodernism & Psychoanalytic Criticism	(13 hrs)
What is Postmodernism? What was Modernism? Landmarks in Postmodernism Psychoanalytic Criticism Freudian Psychoanalytic Criticism	Habermas, Lyotard & Baudrillard
Unit III Marxist Criticism	(13 hrs)
Beginnings and Basics of Marxist Criticism Marxism and Literature Literature as an Ideological Form	Raymond Williams Etinne Baliber and Pierre Macherey
Unit IV New Historicism	(13 hrs)
New Historicism	Foucault
Unit V	(13 hrs)
Theory of Personality Indian Aesthetics	Carl Jung