

Department of English
One Day National Seminar
Convergence Culture and Literature
06.03.2019

Brochure

ABOUT THE COLLEGE

Sri GVG Visalakshi College for Women (Autonomous), affiliated to the Bharathiar University was founded in 1952. The College located near the NH 83 opens up in the magnificent stone edifice which combines the historical strength and modern marvels. The college has been instrumental in the emancipation of the socially, economically and culturally backward rural womanhood. It has been serving young women of varied interests imbibing the social, cultural, educational and civic values in them.

The college offers quality education with a rich blend of traditional and modern courses. It offers 8 UG and 4 PG aided programs 12 UG and 3 PG self-financing programs. The college has a vibrant placement cell and strong industry interaction.

ABOUT THE DEPARTMENT

The Department of English was established in the year 1952, UG course was introduced in the year 1972 and upgraded as a research department in 2004. The Department focuses its attention mainly on developing the Communicative Competency of the students hailing from rural background. The Department strives to enhance an in depth understanding of language and literature, the value of critical reading and effective writing and cultivate intellectual curiosity, creativity and the desire for lifelong learning. The Department has an excellent team of faculty promoting proactive attitude in order to achieve social and ethical values.

ORGANISING COMMITTEE

- Chief Patron :** Shri.G.Raveendran
Trustee & Secretary
Patron : Mrs.S.Kalaiselvi
Principal i/c
Advisor : Dr.D.Sujatha
Associate Professor & Head
Department of English
Organising Secretary: Dr.A.Vadivukarasi
Assistant Professor of English
Members : Mrs.K.Sathiya Priya
Mrs.M.C.Kavitha
Dr.K.Deepa
Dr.K.Sathyapriya
Mrs.C.Susila

Instructions/guidelines for authors

Length of Abstract: 300 words.
Title and Subtitle: Times New Roman, Font size-14 Bold, Aligned to the centre
Body of the Abstract: Times New Roman, Font size-12, Line spacing: 1.5
Bibliography and Citation: MLA Format
Author's name: Bold, below the title of the abstract, followed by the names of co-authors, aligned to the 'right', in font size 14.
The abstracts will be reviewed, and a selection will be made by the Department of English.
Presentation in Absentia is also permitted

OBJECTIVES OF THE SEMINAR

In the present era of convergence culture, the blurring of boundaries between work and leisure, professional and amateur, artist and audience speaks to the ways in which digital media has affected all corners of modern life. The emergence of new conditions and practices in technology has influenced literature which has resulted in a fluidity the past decades have ever seen. The present seminar is concerned with the emerging as well as established phenomena in literature and intends to focus on the influence of the convergence culture on the key aspects of literature. The objective of the seminar is to comprehend the ways and means by which literature has registered convergence culture and re-search the core concepts of literature in the existent scenario.

AREAS OF INTEREST PERTAINING TO THE SEMINAR

- Canon Formations
- Colonial, Imperial and Post-colonial aspects
- Gender and Sexuality
- Cultural, culinary and comparative contexts
- Pedagogical methods
- Region, Nation & Diaspora
- Translations in transnational and global context

REGISTRATION FEE

Faculty Members: Rs.500
Research scholars and Students: Rs.250
In Absentia Presentations: Rs.500
All co-authors need to register.

DD to be drawn in favour of:
The Principal,
Sri GVG Visalakshi College for Women
Udumalpet

Time line

The applicants should send their Full paper in the specified format on or before **01.03.2019**. If selected, their participation must be confirmed prior to the seminar.

Abstract submission: 25.02.2019

Intimation of Selection: 28.02.2019

Confirmation: 28.02.2019

Application form completed in all aspects can be sent by **e-mail or post** addressed to:

The Department of English(Aided)
Sri GVG Visalakshi College for Women
S.V.Mills Post, Udumalpet
Tirupur District-642 128
E Mail ID:gvenglish07@gmail.com

Contact Numbers

Dr.D.Sujatha: 9965491083
Dr.A.Vadivukarasi: 9942596635

SRI GVG VISALAKSHI COLLEGE FOR WOMEN (AUTONOMOUS), UDUMALPET

**One day National Seminar
On
Convergence Culture and
Literature**

6th March 2019



Organized by

**DEPARTMENT OF ENGLISH
(AIDED)**



SRI GVG VISALAKSHI COLLEGE FOR WOMEN (AUTONOMOUS), UDUMALPET

**One day National Seminar on
Convergence Culture and Literature
6th March 2019**

Organized by
DEPARTMENT OF ENGLISH (AIDED)

Registration Form
(To be filled in block letters)

Name:

Department:

Designation:

Institution:.....

.....

Address for Communication:.....

.....

Mobile:

Email:

DD No & Date:

Amount :

Bank Name:

Invitation

ORGANISING COMMITTEE

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Assistant Professor in English

Members : **Mrs.K.Sathiya Priya**
Mrs.M.C.Kavitha
Dr.K.Deepa
Dr.K.Sathyapriya
Mrs.C.Susila

Contact

Dr.D.Sujatha: 9965491083

Dr.A.Vadivukarasi: 9942596635

E.Mail: gvgenglish07@gmail.com

Sri GVG Visalakshi College for Women

Autonomous, Affiliated to Bharathiar University
Accredited at A Grade By NAAC
An ISO Certified Institution
Udumalpet-642128
Tirupur District, Tamil Nadu

The Management, Principal, Faculty

And Students of

Department of English-Aided

Cordially Invite You to the

One Day National Seminar

on

CONVERGENCE CULTURE AND LITERATURE

Date: **6th March 2019**

Venue: **Conference Hall I**

Programme

Registration: 9.00 a.m. – 9.30 a.m.

Inaugural session: 9.30 a.m. – 11.00a.m.

Tamizh Thai Vazhthu

Welcome Address: **Dr.D.Sujatha**
Associate Professor & Head
Department of English

Presidential Address: **Mrs.S.Kalaiselvi**
Principal i/c

Keynote Address: **Dr. R. Krishnaveni**
*Assistant Professor and Head
Department of English
Govt. Arts and Science college,
Palladam*

Vote of Thanks: **Mrs.K.Sathiya Priya**
Assistant Professor in English

Break 11.00 a.m. – 11.15 a.m.

Technical Session : 11.15 a.m. – 12.30 p.m.



Dr.N.Elango
*Associate Professor and Head
PG Department of English
American College
Madurai*

Lunch: 12.30 p.m. – 1.30 p.m.

Paper Presentation: 1.30 p.m. – 2.30 p.m.

Valedictory Session: 2.30 p.m. – 3.45 p.m.

Welcome Address: **Mrs.M.C.Kavitha**
Assistant Professor in English

Valedictory Address: **Dr.R.Dharami**
*Assistant Professor and Head
Department of English
Government Arts College
Avinashi*



Vote of Thanks: **Dr.A.Vadivukarasi**
Assistant Professor in English

National Anthem

Report

SRI.GVG VISALAKSHI COLLEGE FOR WOMEN(AUTONOMOUS), UDUMALPET
DEPARTMENT OF ENGLISH-AIDED
Report of the Department Seminar

The Department of English-Aided organized an One Day Seminar on **CONVERGENCE CULTURE AND LITERATURE** on 6th March 2019.

The Head of the Department of English, Dr.D.Sujatha welcomed the gathering. The Principal i/c, Mrs.S.Kalaiselvi delivered the Presidential Address. Dr. R. Krishnaveni, Assistant Professor and Head, Department of English, Govt. Arts and Science College, Palladam delivered the keynote address. She spoke about the convergence of cultures and its reflection in Literature. She pointed out the reflection of culture in the literatures of different countries. The session came to an end with Vote of Thanks by Mrs. K. Sathiya Priya, Assistant Professor in English.

Mr. Mr.R.Balamurugan, Assistant Professor of English, J.J.College of Engineering and Technology, Trichy addressed the audience on the Representation of Culture in Literature in the next session. He spoke about the representation of Indian culture and its reflection in Indian writing in English. It was followed by Presentation of Papers by the participants.

The Valedictory Session commenced with welcome address by Mrs.M.C.Kavitha, Assistant Professor in English. Dr.R.Dharani, Assistant Professor and Head, Department of English, Government Arts College, Avinashi delivered the Valedictory Address. She addressed the audience about the significance of culture, its role in organizing human community, convergence of cultures and its reflection and interpretation in Literature. The seminar came to a close with Vote of Thanks by Dr.A.Vadivukarasi, Assistant Professor in English.

432 Students and Faculty from various colleges participated and were enriched by the Seminar.

Vadivukarasi
Convener

D. Sujatha
HOD

S. Kalaiselvi
Principal

Photos



