

Webinar on My Story - Experience Sharing by Successful Entrepreneur-09.12.2020



SRI G.V.G VISALAKSHI COLLEGE FOR WOMEN (Autonomous)
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INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)

GVGVC Institution's Innovation Council
Organises Webinar on

**"My Story : Experience Sharing
By Successful Entrepreneur"** Platform : Microsoft Teams
Timing: 10.30am - 11.30 am

Date : 09.12.2020
Day : Wednesday



Resourse Person
Mrs.C. Tamilselvi B.A
Akila Garments, Naturals Franchise,
Udumalpet.

CONVENOR: Dr.C.PUSHPALATHA PRESIDENT (IIC): Mrs.S.KALAISELVI.PRINCIPAL i/c
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Report on Webinar on My Story - Experience Sharing by Successful Entrepreneur-09.12.2020

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09.12.2020

My Story: Experience Sharing By Successful Entrepreneur.

GIVGC Institution's Innovation Council organised a webinar on "My Story: Experience Sharing By Successful Entrepreneur" on 9.12.2020 in the Microsoft Team platform. Mrs. C. Tamilselvi, Proprietor, Akila Garments, Naturals Franchise, Udumalpet, narrated her Journey as a Successful entrepreneur.

In the webinar, she explained how her working parents became the motivator to become an entrepreneur and the strategies adopted to attract and retain customers in tailoring business. She also explained about sources of finance, procurement of raw materials, labour management and marketing. She insisted that before venturing into any business it is essential for a founder to develop required business skills which will help in the need of crisis. She also explained about the process she has completed to get the "Naturals Franchise" and the training she has undergone to quality her as a beautician ^{in model} to manage the business efficiently. She said that she has been running the business on the motto that "I never let my time and labour to be stolen by anyone and I never steal someone's time and labour". She motivated the participants to become an entrepreneur and expressed the willingness to provide possible guidance and support. Around 150 participants consisted of students and faculty got motivated by the webinar.

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Convener.

S. Kalavathi
Principal i/c
PRINCIPAL i/c
SRI GVG VISALAKSHI COLLEGE
FOR WOMEN (AUTONOMOUS)
VENKATESA MILLS (POST),