

Course on human values and professional ethics

(For all the Under Graduate Students)

2013-2018

Value Education

Introduction

The main objective of value education course is to enhance and enrich the total personality of a student as a better individual, a good home maker, a good citizen and above all empowered women.

It is proposed to offer a series of lecture and activities to inculcate values such as human values, family values, social values, professional ethics, national values, yoga and meditation for healthy life among the student community

The strength and power of the future generation of India rests with our women folk. The function of the body, heart and soul of every student needs to be regulated, cleansed and strengthened to lead a healthy rejuvenated life. So Yoga for students is imparted by the college to empower and enhance the vital skills of students.

The practice of yoga helps the students channelize their energy for constructive purposes. It aids them in improving their immunity, eliminates the pain and ailments of women to lead a healthy, active and refreshing life. Negative thoughts, impressions and tensions are replaced with good humane thoughts, everlasting peace, mental strength and eternal bliss.

Yoga enhances the wisdom of self-awareness in students, sharpens their intellect, instils a rational thinking capacity, act wisely, excel in studies, confront challenges bravely, decide aptly and pursue their goals with resolution. Sense of right and wrong, experience of the divine presence and the awareness of being part of a well ordained, compact and diving scheme is enlightened by yoga.

Convenors

2017-2018

Dr. K. Kaliammal, Associate Professor,
Department of Economics.

2016 – 2017

Dr. K. Kaliammal, Associate Professor,
Department of Economics.

2015-2016

1. Dr. K. Kaliammal, Associate Professor,
Department of Economics.
2. Mrs.K.Manimekalai, Assistant Professor,
Department of Computer Application.

2014-2015

1. Dr. K. Kaliammal, Associate Professor,
Department of Economics.
2. Mrs.B.Shailaja, Assistant Professor,
Department of Commerce with Computer Applications

2013-2014

1. Mrs.G.Yamuna, Associate Professor,
Department of Economics
2. Mrs.B.Shailaja, Assistant Professor,
Department of Commerce with Computer Applications

Members**2017-2018**

1. Dr.S.Maheswari, Assistant Professor,
Department of Tamil(Aided)
2. Mrs.J.Geethamani, Assistant Professor,
Department of Economics with Logistics and Freight Management.
3. Mrs.S.Saranya, Assistant Professor,
Department of Statistics

2016-2017

1. Dr.S.Maheswari, Assistant Professor,
Department of Tamil(Aided)
2. Mrs.K.S.Sathyapriya, Assistant Professor,
Department of English (Aided).

2015-2016

1. Mrs.K.S.Sathyapriya, Assistant Professor,
Department of English (Aided).
2. S.ShameenNisaBegam, Assistant Professor,
Department of History.

2014-2015

1. Mrs.B.Sasikala, Assistant Professor,
Department of Tamil(SF).
2. Mrs.G.Neelaveni, Assistant Professor,
Department of Information Technology.

Activities under Value Education

Year	Activities	Resource Person
2013–2014	1. Yoga Class	Ms.K.Sathya Krishnan Universal Peace Foundation, Thirumoorthy Hills.
	2. Instant Cooking	-
	3. Speech on Social Issues	Mahan GurujiParanjothiyar Universal Peace Foundation, Thirumoorthy Hills.
2014–2015	1. Extraordinary meeting- Human Values	Mr. Promod Kumar Coordinator, Department of Cultural Education, School of Engineering, Amritha University, Coimbatore.
	2. Yoga Class	1. Mrs. P. Rajeswari 2.Mrs.T.Gnanasoundari Sri GVG Visalakshi College for Women, Udumalpet.
	3. Extraordinary meeting- Quality in Student Culture	Mr. M.K. Ramanujam Consultant and Trainer for Corporates, Chennai.
	4. Instant Cooking	-
2015–2016	1. Extraordinary meeting- Problems of Adolescent Girls and its Solution	Dr.B.Selvaraj Associate Professor of Psychology, Government Arts College, Coimbatore.
	2. Special Meeting- Importance of Family Values	Dr.B.S.Nivetha Padma Soorya Hospital,Kannamanayakanur, Udumalpet.
	3. Yoga Class	Ms.K.Sathya Krishnan Universal Peace Foundation, Thirumoorthy Hills. Mrs.P.Karpagam

	4. Special Meeting- Importance of Social Values	Dr. S. Sivakani SivakaniSubash Hospital, Udumalpet.
	5. Extraordinary Meeting- Importance of Values Towards Family, Society and Nation.	Mahan GurujiParanjothiyar Universal Peace Foundation, Thirumoorthy Hills.
2016– 2017	1. Yoga Class	Ms.K.Sathya Krishnan Universal Peace Foundation, Thirumoorthy Hills.
	2. Special Meeting- Importance of Life Values	Mr. KapadiKaruppan Aandipatti, Palani.
2017– 2018	1. Extraordinary Meeting- Importance of Social Values and Awareness	Mr.Suba.Veerapandian Writer, orator and politician, Chennai
	2. Yoga Class	Ms.K.Sathya Krishnan Universal Peace Foundation, Thirumoorthy Hills.
	3. Extraordinary Meeting- Laughing Therapy	Mr. Dhilip, International Yoga Trainer, Malaysia
	4. Special Meeting- Family Values and Family Ethics	Subramaniam (Vibrant) Heart fullness Trainer, Chennai.

M.A.ENGLISH LITERATURE
SEMESTER I
CORE IV– SOFT SKILLS THROUGH SHAKESPEARE 17MV04
[For students admitted from the academic year 2017– 2018 onwards]

Objectives:

Total Hours: 75

- To train the students in study of different characters and human behaviours
- To use characters from classics/their behavior as parallels to reflect and introspect on their own behavior
- To enable them in the use of right effects and develop skills in bringing personal emotions under the scanner of cognition
- To train them in the use of characters/interactions from literature and other areas listed as case studies.

Unit I	Self Esteem	Coriolanus in Coriolanus	20hrs.
Unit II	Integrity	Enobarbus in Antony and Cleopatra	15 hrs.
Unit III	Managerial Ability	Portia in Merchant of Venice	15 hrs.
Unit IV	Sociability	Rosalind in As You Like It	15 hrs.
Unit V	Shakespearean Sonnets, Shakespearean Heroines, Supernatural Elements, Shakespearean Theatre		10 hrs.

Course Designed by : Mrs. P. Rajeswari
Course Reviewed by : Mrs. S.Sathya Priya
Course Checked by : Dr.K.Kamala Suganya Kumari

Curriculum Design

SRI GVG VISALAKSHI COLLEGE FOR WOMEN (AUTONOMOUS)

Affiliated to Bharathiar University

Programme - B.A. Economics

Scheme of Examination – CBCS Pattern

(For the Students admitted from the academic year 2017-2018 onwards)

Course Code	Course Title	Ins. Hrs/ week	Examination				Credits
			Dur Hrs	CIA Marks	ESE Marks	Total Marks	
	Semester I						
117TA1/ 117MY1/ 117HD1/ 117FR1	Part I – Language I	6	3	25	75	100	4
117EN1	Part II English I	6	3	25	75	100	4
	Part III						
117E01	Core I - Micro Economics I	5	3	25	75	100	4
117E02	Core II - Agricultural Economics	5	3	25	75	100	4
117AE1	Allied I - Principles of Management	6	3	25	75	100	4
	Part IV						
117EVS	Environmental Studies	2	2	50	-	50	2
	Semester II						
217TA2/ 217MY2/ 217HD2/ 217FR2	Part I – Language II	6	3	25	75	100	4
217EN2	Part II English II	6	3	25	75	100	4

217E03	Part III Core III – Micro Economics II	5	3	25	75	100	4
217E04	Core IV – Demography	5	3	25	75	100	4
217AE2	Allied II – Principles of Accountancy	6	3	25	75	100	4
217VEC	Part IV Value Education	2	2	50	-	50	2
317TA3/ 317MY3/ 317HD3/ 317FR3	Semester III Part I – Language III	6	3	25	75	100	4
317EN3	Part II English III	6	3	25	75	100	4
317E05	Part III Core V– Urban Economics	4	3	25	75	100	4
317E06	Core VI – Economics of Marketing	3	3	25	50	75	3
317AE3	Allied III – Mathematical Methods	6	3	25	75	100	4
317NHE	Part IV Non Major Elective – Home Economics	2	2	50	-	50	2
317ES1	Skill Enhancement Course I – Communication Skills for Business	3	3	75	-	75	3
417TA4/ 417MY4/ 417HD4/ 417FR4	Semester IV Part I – Language IV	6	3	25	75	100	4

417EN4	Part II English IV	6	3	25	75	100	4
417E07	Part III Core VII – Macro Economics I	4	3	25	75	100	4
417E08	Core VIII – Economic Doctrines	3	3	25	50	75	3
417AE4	Allied IV – Statistics	6	3	25	75	100	4
417NGA	Part IV General Awareness	-	1	50	-	50	2
417ES2	Skill Enhancement Course II – Tally Accounting Programme-Practical	3	3	75	-	75	3
417GIS	Information Security	2	2	50	-	Grade	Grade
417ALE	ALC I Subject Viva Voce	-	-	-	100	100	4*

II UG Course

Semester III

Part IV – Non Major Elective – Home Economics 317NHE

(For the students admitted from the academic year 2017-2018 onwards)

Credits: 2

Hours: 25

Course Objectives:

- ❖ To increase the awareness on the importance of practicing behaviour that will enhance the quality of life.
- ❖ To develop the skills and competencies for future carriers in fields related to food, nutrition, resources and home management.

Unit I:

(5 Hours)

Home Economics - Meaning- Management in the Family- the Management process in the Family Living- Values, Goals and Standards.

Unit II: (5 Hours)

Family Resources- Management of Resources- Healthy Food for Healthy Living- Management of Energy- The Home –Maker as a Consumer- Role and Responsibilities of the Home –Maker.

Unit III: (5 Hours)

Management of Family Income- Home Budget Preparation- Savings-Investment- Insurance- Management of Money and Family Finances- Micro Enterprises- Management of Medical Expenses.

Unit IV: (5 Hours)

Family Housing - Kitchen and kitchen garden maintenance - Maintenance and Care of Household Appliances - The Storage and Care of Clothing- Good Health Habits- Mental Hygiene.

Unit V: (5 Hours)

Interior Decoration- The Basic Principles of Interior Decoration- Furniture and Furnishings- Flower Arrangement- Floor Decoration.

Books for Reference:

1. The Educational Planning Group: Home Management, Arya Publishing House, New Delhi, 2001
2. M.A Varghese, N.N. Ogale and K. Srinivasan: Home Management, New Age International (P) Limited, Publishers, Mumbai, 2005.
3. <http://www.jstor.org/stable>

Post Graduate & Research Department of Economics

Scheme of Examination – CBCS Pattern

Programme: M.A. Economics

(For the Students admitted from the academic year 2017-2018 onwards)

Course Code	Course Title	Ins. Hrs/week	Examination				Credits
			Dur Hrs	CIA Marks	ESE Marks	Total Marks	
Semester I							
17ME01	Core I – Advanced Micro Economics	6	3	25	75	100	4
17ME02	Core II – Mathematical Techniques for Economic Analysis	6	3	25	75	100	4
17ME03	Core III - Research Methodology in Economics	6	3	25	75	100	4
17ME04	Core IV - Human Resource Management	4	3	25	75	100	4
17ME05	Core V - Management of Small Business	4	3	25	75	100	4
17MEE1/ 17MEE2	Elective I- Soft Skills / Industrial Economics	4	3	25	75	100	4
Semester II							
17ME06	Core VI- Advanced Macro Economics	6	3	25	75	100	4
17ME07	Core VII-Public Economics	6	3	25	75	100	4
17ME08	Core VIII- Economics of Human Resources	6	3	25	75	100	4
17ME09	Core IX- Econometrics	6	3	25	75	100	4

17MEE3/ 17MEE4	Elective II- Women in Development / Gender and Development	6	3	25	75	100	4
17MEIS	Internship	-	-	50	-	50	2
17MGCS	Cyber Security - Level I	2	2	50	-	Grade	Grade
17MEA1	Advanced Learners Course I– Subject Viva Voce	-	-	-	100	100	4*
Semester III							
17ME10	Core X- Economics of Money and Financial Institutions	6	3	25	75	100	4
17ME11	Core XI-Operations Research	6	3	25	75	100	4
17ME12	Core XII-Economics of Growth and Development	6	3	25	75	100	4
17ME13	Core XIII – Statistical Techniques for Economic Analysis	6	3	25	75	100	4
17MEE5/ 17MEE6	Elective III- Computer Application Techniques- Practical / Labour Economics	6	3	40/25	60/75	100	4
Semester IV							
17ME14	Core XIV - Export Procedures and Documentation	6	3	25	75	100	4
17ME15	Core XV- Environmental Economics	6	3	25	75	100	4
17ME16	Core XVI – Statistical Packages for Data Analysis - Practical	6	3	40	60	100	4

17MEE7/ 17MEE8	Elective IV- Health Economics /Marketing Management	6	3	25	75	100	4
17MEPV	Project and Viva Voce	6	-	-	200	200	8
17MEA2	Advanced Learners Course –II Subject Viva Voce	-	-	-	100	100	4*
TOTAL						2250	90

M.A. Economics

Semester I

Core IV- Human Resource Management

17ME04

(For the students admitted from the academic year 2017-2018 onwards)

Credits: 4

Hours: 52

Course Objectives:

The aim of the course is to

- ❖ equip the students with the basic human resource management skills.
- ❖ develop the managerial skills for business management.
- ❖ have a good understanding of nature of e-HRM and its different dimensions.

Unit I

(10 Hours)

Human Resource Management: Definition, meaning and concepts. Objectives and responsibilities, the need, approaches towards Human resources, Functions of Human Resource Management. Human Resource Planning – Steps involved.

Unit II

(10 Hours)

Career Planning and Development: Meaning, objectives, Factors affecting and Tips for individual career planning. Recruitment, Screening and Selection Process – Orientation – Placement, Promotion, Transfer, and Training.

Unit III

(10 Hours)

Job Analysis: Usefulness, Methods. Performance appraisal: Objectives, Methods and Requirements of a Good Appraisal System. Labour Turn over costs – effects on employees and workers, Causes of Labour Turn Over and Control of turnover.

Unit IV (10 Hours)

Wages and Salary Administration: Definition and Concepts, Objectives, Factors affecting wage and salary. Wage Incentives: Importance and Types, Pre-requisites for an Effective Incentive System. Systems of Wage Payment: Time Wage and Piece Wage.

Unit V (12 Hours)

Morale and Productivity: Meaning, Relation between Morale and Productivity.
Principles and Concepts of TQM – HRM and TQM -EHR: Nature – e-Recruitment, e-Selection, e-Performance Management, e-Learning and e-Compensation. Recent techniques in HRM: Employees for Lease, Moon lighting by employees, Flexi time and Flexi work.

Books for Reference

1. K. Aswathappa, Human Resource and Personnel Management Text Cases, Tata McGraw–Hill Publishing Co Limited, Delhi 2013.
2. P. Subba Rao, Personnel and Human Resource Management, Himalaya Publishing House, Mumbai, 2014.
3. C.B. Gupta, Human Resource Management, S. Chand & Sons, Delhi, 2010.

M.A. Economics

Semester II

Core VIII – Economics of Human Resources 17ME08

(For the students admitted from the academic year 2017-2018 onwards)

Credits: 4

Hours: 75

Course Objectives:

The course objectives are to

- ❖ familiarize in theories and concepts of human resources.
- ❖ gain sound knowledge on human capital theories.
- ❖ enable the students to know about the importance of investment in health and education.

Unit I (15 Hours)

Importance of Human Resources - Human Resources and Economic Development –

The Theory of investment in Human Capital – Return to investment in Human Capital.

Unit II (15 Hours)

Importance of Investment in Human Resource – Education and Economic Development – Public Expenditure on Education in India – Higher Education in India.

Unit III

(15 Hours)

Importance of Human Resource in Health – Investment in Health – Importance of Health Economics- Health Care Expenditure in India – Health Care Issues and Challenges – Health Insurance for the Poor.

Unit IV

(15 Hours)

Demand for Labour – Supply of Labour - Theories of Labour Market – Wage Theories – Trade Unions – Social Security Measures in India.

Unit V

(15 Hours)

Migration – Types: Internal and External, Reasons – Theories of Migration – Brain Drain in India.

Books for Reference:

1. Becker G.S, Human Capital: A Theoretical & Empirical Analysis, University of Chicago Press, 1994.
2. Blaug M, An Introduction to Economics of Education, Penguin Books, 1985.
3. Pscharapoulos G, Economics of Education, Program Press,2004.
4. Schultz T.W, Economic Value of Education, Columbia University Press, 1963.
5. Nidhi Shah, Human Resource Development in Health Care, Excel Books, 2009.

From 2013-14 onwards the same syllabus follows for Human Resource Management.

From 2015-16 onwards the same syllabus follows for Economics of Human Resources.