

Gender Equity promotion Programmes organized by the College

Report of the Events (2013-2018)

The college is all women college. Understanding that much more is demanded to be done in bringing equality between men and women, to produce courageous women who will play the extraordinary role in bringing changes in society. The institute imparts quality education to develop women leaders and professionals academically and technically competent with strong professional ethics. The Institution maintains a healthy environment and takes the necessary initiatives for the growth and development of its students. There are various committees in the institution to maintain the peace and harmony among the students.

College has a gender sensitivity committee such as Women Studies Cell, Anti Ragging Committee, Students Grievance Cell and Sexual Harassment Cell, which are constituted as per norms laid by the university. The functions of the committees are displayed on the website of the college and information is given to students under orientation and induction programmes. Awareness programmes like importance of Human Rights and Women: Issues and Challenges, Rights of Women in Domestic Problems, Entrepreneurship Development Programmes, Awareness Programmes on various government schemes and Women's Day Celebrations were organized.

College conducts awareness sessions with the help of police department for the safety and security of students and women staff. Cyber security awareness programs related to the safety and security of women employees and students are also conducted. Health awareness programs on the issues specifically related to women are organized for staff and students. Every year, Women's Day is celebrated with great enthusiasm.

Glimpses of gender equity promotion programmes organized during last five years are given here.

2017-2018

Number of Programmes : 05

Number of Beneficiary : 2909

- Entrepreneurship program for PWD
- Parental involvement and academic achievement-A gender based case study
- National commission for Women Generating awareness about Legal Rights for Women
- Verifying the documents & giving government aid for PWDs
- Verifying the documents & giving government aid for PWDs-Insurance campaign Activity

Entrepreneurship Program for PWD

During 17.04.2018-20.04.2018 Entrepreneurship Development training Programme (EDP) was conducted for PWD's at GVG. Mr. Saravanan from Canara Bank, Mr.S.Rajarajan, Manager, Cheshire Homes, Mrs.Dr.S.Sundari Bai Coordinator of Women Studies Centre, were the resource persons. The Programme was facilitated by Cheshire Homes and GVG college.

Agenda of the Programme on

- 17.04.2018-From 10.30am to 12.30pm –Motivational training
02.30pm to 03.30pm –Marketing skills.
- 18.04.2018-From 10.30am to 12.30pm–Motivational training –Study about observation
02.30pm to 03.30pm-Marketing skills- Sharing their previous business skills and failure in marketing.
- 19.4.2018- from 10.30am to 12.30pm –Government for PWD'S.
02.30pm to 03.30pm-supports programmes and role played by the Government.
- 20.04.2018-from 10.30am to 12.30pm-Business development.
02.30pm to 03.30pm-Interaction with PWD'S.

Parental involvement and academic achievement-A gender based case study

A study was made regarding the parental involvement in their children's education with a special reference to Sri GVG Visalakshi College for Women, Udumalpet. The study mainly focused on the women headed families and how a single parent manages her children's education. 2431 samples were collected from 27. 03.2018 to 01.04.2014 through online feedback method. Among 2431 students 206 are having their mother as their head of the family. Mainly

the study depends on the women headed families and the students performance in their academics.

National commission for Women “Generating awareness about Legal Rights”

A series of Guest Lectures by Mr. P.N. Rajendran M.Com, B.L., Advocate, Udumaplet was arranged on Generating Awareness about Legal Rights for Women from 23.10.2017 to 27.10.2017. 239 students enrolled and received the benefit. In this connection online written test was conducted on 31.10.2017. Details of the prize winners

Item/Particular	Name of the Student	Prize Amount
First Prize	K.S Lavanya	2000
Second Prize	T. Soundharya	1500
Third Prize	K.S.Hari Priya	1000
	M.Anitha	1000
	A.Shakana Fathima	1000
	J.Narmadha	1000
	A.pushpalatha	1000

Verifying the Documents and Giving Government Aid for Persons With Disability (PWDs)

One day campaign for PWDs was organized on 01.09.2017. Ten PWDs were identified, assessed and original documents were verified for receiving **Government Monthly Pension** from 2017 onwards. 6 volunteers effectively participated in the documents verification program.



Verifying the documents and giving government aid for PWDs – Insurance campaign Activity

Insurance Campaign and Self Employment Kit Distribution Activity for Persons with Disabilities was organized on 14.07.2017. Doctor’s team from Lakshmi Hospital, Abirami Hospital and Danvanthiri Foundation (Insurance Team) assessed the 119 PWDs. In connection with this **Mr. G. Ravindran, Managing Trustee and Secretary** of our college consented to

distribute the kit for 30 PWDs on 15.07.2017. Self-Employment Kits were distributed for different sectors like Pettishop, Incense Stick Sales, Welding Work, Laundry Work, Tiffin Stall, Sweet Stall, Two and Three Wheeler Seat Stitching Shop, Puncture Shop and Goat Rearing.

2016-2017

Number of Programmes: 6

Number of Beneficiary: 763

- Government Aid Distribution Programme
- Self Employment kit distribution activity
- Awareness Program on Gender Sensitization
- Documentation collection from PWD
- Pension scheme Program for PWD
- Guest Lecture on women in development

Government Aid distribution programme

Women's Study Centre (WSC) of our college and Cheshire Homes jointly organized a Government Aid Programme in coordination with the District Differently Abled Welfare Office, Tirupur District at GVG Auditorium, Udumalpet on 12.04.2017. **The Government Officials Mr. Sadanaikural, Revenue Divisional Officer(RDO), Mrs. Tmt. S. Jeyanthi, I.A.S, Collector, Mr. C. Mahendran, Member of Parliament, Pollachi, Mr. C. Prasannasamy, District Revenue Inspector and Honorable Mr. Radhakrishnan, Ministry of Housing and Urban Development** addressed about the Government Aid facilities for PWDs and were honoured by Mrs. Sumathi Krishna Prasad, Managing Trustee and Mrs. K. Punithavalli, Principal. 150 PWDs were participated and benefited. Three Wheeler Vehicle were provided for 5 PWDs, Special Wheel Chair for 7 PWDs, Normal Wheel Chair for 18 PWDs, Limbs provided for 22 PWDs, Training Certificates provided for 45 PWDs and Physically Handicapped pension provided by RDO for 148 PWDs.

Self-Employment Kit Distribution Activity

Self-Employment Kit Distribution Activity was organized by WSC Centre of GVG and Cheshire Homes at Rudraveni Muthusamy Polytechnic College, Udumalpet on 23.2.2017.

In this event

- 10 PWDs received Smart Cane Device.
- 36 PWDs received the kit based on the nature of their business like Pettishop, Stationery Shop, Cycle Repair Shop, Laundry Shop, Agri work, Welding Work, Broom Stick Sales, Pori Sales, Painter, Incense Stick Sales, Sound Service Equipment's, Food Stall, Chappals Shop, TV Repair Shop, Dry fish Sales and Electrical work.
- New business enhancement: Goat rearing business was enabled for 13 PWDs.

EDP training was provided successfully to PWDs to develop their business activity. Kits were provided for PWDs on requirements basis.

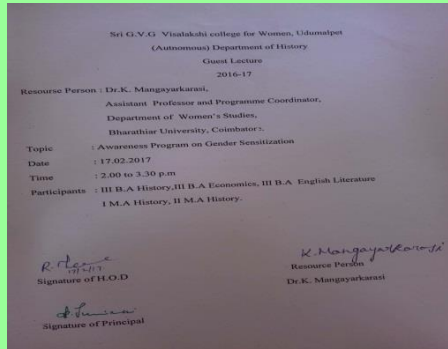
Self-Employment Kits Preparation for PWDs



Self-Employment Kit Distribution Activity for PWDs



Awareness Program on Gender Sensitization



Dr.K.Mangayarkarasi, Assistant Professor and Programme Coordinator, Department of Women's Studies, Bharathiar University, Coimbatore delivered a Special Lecture on **Awareness Program on Gender Sensitization** on 17.02.2017. 255 students participated in this programme.

Documentation collection from PWD

On 1.02.2017, 21 student volunteers collected the xerox copy of the documents through NSS from four adopted villages (Kaniyur, Kadathur, Karathouvu and Jothampatti).



Pension scheme Program for PWD

Tahsildar, Village Administrative Officer, Revenue Inspector, RDO and the department of DDAWO conducted the assessment on 29.01.2017&30.01.2017. Government Officials from both the Udumalpet and Madathukulam Taluks took active part in the event. Authorized Disability ID card helps PWDs to avail all the government schemes at 75 % of the concession.



Guest Lecture on Women in Development

Mr. P. Siva Subramanian IES, Research Officer, NITI AAYOG, and NewDelhi delivered a Special Lecture on **Women in Development** on 20.07.2016. 250 students participated in this programme.

2015-2016

Number of Programmes : 3

Number of Beneficiary : 3733

- Awareness programme for saving habits among the women
- Buildings Awareness on Intellectual Property Rights(IPR)
- Voter's day awareness rally program

Awareness programme for saving habits among the women

Our college organized a campaign at Pallapalayam, Kongkalakurchi, Thali and Alampalayam on 01.02.2016, Mr. S.Thiyagarajan., M.Sc Agri, Director, Canara Bank, Rural Self Employment Training Center at Annuparpalayam, Triupur addressed the 50 household women and provided technical skills for employment opportunity and created awareness on saving habits among women.

Building Awareness on Intellectual Property Rights (IPR)

The **Ministry of Micro, Small and Medium Enterprises Development Institute, Chennai**, PG & Research Department of Economics and Department of Economics with Logistics & Freight Management of Sri GVG Visalakshi College for Women conducted one day National Level Colloquium on **“Building Awareness on Intellectual Property Rights (IPR)”** on 17.02.2016 and was organized by **Dr. S. Sundari Bai, Co-ordinator Women’s Studies Centre**. 30 women entrepreneurs were identified through District Industries Center, Tirupur. Shri R. Chandrababhu, Assistant Director, MSME-DI, Chennai delivered a motivational talk about entrepreneurs rights on IPR and its protection, importance of Ministry of MSME, features of different schemes offered by MSME, procedures for availing loans. Number of participants are 442. Special training and awareness about Intellectual Property Rights was given to the

women entrepreneurs. All the 30 women entrepreneurs are registered in the MSME, Chennai for their business.

Voter's day awareness rally programme

Our students participated in the Voter's Day Awareness Rally organized by Government of India (Taluk office, Udumalpet) on 23.01.2015. 100 students from YRC and RRC with six faculties were actively participated in the rally. National Voters Day was celebrated at Taluk office, Udumalpet on 25.1.15. The programme was co-ordinated by Dr. S. Sundari Bai, Co-ordinator, Women's Studies Centre and Mrs.V.Vasumathi , Assistant professor, Department of Tamil. Our students participated in cultural activities like Skit, Mime, Dance etc., and won the prize.

2014-2015

Number of Programmes : 04

Number of Beneficiary : 2829

- Foundation Course on Human Rights Education
- Importance of volunteerism
- Need Assessment Camp
- Disability Camp

Foundation Course on Human Rights Education

The Department of History conducted a Foundation Course on Human Rights Education From December to March 2014-2015 (30 hrs Duration). 109 Students from Economics, History and English Literature Registered and benefited.

Importance of volunteerism

Excellent thought provoking lecture by Mrs. Vaishnavi, Executive Director, SRI GVG Group of Companies Pvt Ltd., Committee member Cheshire Homes, Coimbatore, Mrs. Dhanalakshmi, Secretary, Project Head, Cheshire Homes, Coimbatore & Mr. S. Rajarajan, Project Manager for Creating awareness about the Importance of Volunteerism and how to deal the differently abled persons in the society. 2500 students attended the programme on 11.10.2014. 20 students registered themselves as a volunteer.

Need Assessment Camp

Women's Studies Centre jointly organized need assessment campaign for differently abled person with Cheshire Home Coimbatore on September 20, 2014 headed by Mr.S.Rajarajan, Project Manager, Cheshire Home Coimbatore. 77 disabled persons were assessed.

Disability Campaign

Two days campaign for disabled persons was conducted on 25.11.2014 and 26.11.2014. Nearly 143 persons identified and assessed for further training.

2013-2014

Number of Programmes : 5

Number of Beneficiary : 2208

- International Women's Day "Women in Leadership"
- Human Rights
- Human Rights and Women: Issues and Challenges
- Tamilnadu Transport Corporation -Road Safety Measures
- Foundation Course on Human Rights Education

International Women's Day "Women in Leadership"

On 07.03.2014, International Women's Day was celebrated. The chief guest Mrs. Rani Gunasekaren, Zonal Officer, Department of Income Tax, Coimbatore Division enlightened the audience about "Women in Leadership" in the public life.

Human Rights

History department organized a one day program on 07.03.2014. The Chief Guest Dr. N. Balasubramaniam, Associate Professor & Head (Rtd), Department of History, CBM College, Coimbatore enlightened the audience about "Human rights". 109 students participated in this programme.

Human Rights and Women: Issues and Challenges

Mrs.B.Parvatham, Associate Professor, PG & Research Department of History, Nirmala College for Women, CBE - 18 delivered a Special Lecture on **Human Rights and Women Issues and Challenges** on 03.03.2014. 128 students participated in this programme.

Tamilnadu Transport Corporation -Road Safety Measures

Women's Studies Centre and Tamil Nadu Transport Corporation jointly organized a meeting on Road Safety measures on 31.01.2014. Various Competitions like Skit, Mime Show and Oratorical Competitions was conducted. More than seven Colleges were participated. Our College won the Overall Shield. For the Mime Show, First prize was secured by S. Chitra & team and Second prize was received by Sakila Begam & team in Tamil Skit.

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