

Sri G.V.G.Visalakshi College for Women

CONSULTANCY CELL

CONSULTANCY POLICY

The college has taken adequate efforts to formulate linkages with the industry, increase interactions with industry personnel, mobilize resource persons for seminars, conferences, panel discussions, guest lectures and to arrange for regular industrial visits to enhance quality of education and for better practical exposure. Consultancy forms an indispensable and essential part of the function of Higher Education Institution providing scope for establishing a close relationship with the industries, Government and Non - Government Organizations, individuals and society. Consultancy cell was established on to bridge the gap between theory and practice and to encourage faculty members with specialized knowledge, skill and technological know-how to undertake consultancy activities as a way of maximizing utilization of available resources to uplift individuals, households, business establishments, corporates and society.

OBJECTIVE OF CONSULTANCY POLICY

To establish academic, research, industry interaction and to facilitate faculty to share expertise with industries and society.

FRAME WORK FOR CONSULTANCY:

- Consultancy work accepted by the college can be on monetary/non-monetary basis.
- Based on the requests from outside sources, consultancy work will be assigned to the appropriate department and / or faculty with a required expertise.
- Consultant will be permitted to use college resources on the basis of request. In case of consultancy with monetary support, the consultant is expected to reimburse the actual expenses incurred in relation to the consultancy work from the revenue generated.
- Consultancy work has to be accepted with appropriate documents and relevant content and through proper channel.
- Consultancy work is considered as the additional work for the faculty.

CONSULTANCY PROCEDURE

- Request for consultancy service has to be approved by consultancy cell and Principal after obtaining the consent of the Head of the Department and individual faculty.
- The Principal, Head of the Department and the faculty concerned has to decide on the project considering the nature of service, resource availability, faculty commitments and monetary/non-monetary benefits.
- On final approval of consultancy activity, the Principal will issue a written permission to the department /faculty or a group of faculties.
- The nominated faculty shall report the progress of the work to the Consultancy cell and head of the department periodically.
- Research work can be combined with consultancy project. Any publication related to consultancy work must include acknowledgement of the college.
- Confidentiality of the outcome needs to be maintained.

NATURE OF CONSULTANCY ACTIVITIES

- Water Analysis
- Tax and Investment Consultancy

RESPONSIBILITY FOR CONSULTANCY WORK

- College
 - College is responsible for both the outsiders and the faculty relating to the Consultancy work
 - Provide adequate environment, resources and recognition for the efforts.
- Consultancy Cell
 - Identify the sources of the consultancy work
 - Be in touch with the society and industries for effective utilization of resources.
 - Ensure adequate documentation and streamlining of consultancy activities.
 - Ensure the acceptance and carrying out of consultancy work does not affect the regular academic work
- Department
 - Identification of areas of consultancy
 - Identification of faculties, students for the promotion of consultancy activities.
 - Facilitating environment to carry out the consultancy work.
- Faculty
 - Faculty consultant must always comply with college policies and principles.

- The level of consultancy activities is to be reported periodically.
- The results and outcome must completely be confidential
- Approval of the Secretary/Principal need to be obtained to utilize college resources.
- Student
 - Has to maintain the confidentiality of consultancy work carried out
 - To avoid any unethical benefit/usage of consultancy work

BENEFITS:

For the Faculty members

- Effective utilization and expansion of knowledge, skill, technology and equipments/resources.
- Recognition and appreciation of the special skills / equipments.
- Monetary returns capitalizing knowledge, skill, technology and resources.
- Participating in enhancement of the commercial environment and society.

For the Students

- Opportunity to provide real world experience.
- Opportunity to provide internships.
- Acquire skills to meet the current employability challenges.
- Earn while learning.

For the College

- Recognition for the College.
- Association with the society.
- Impact on the community.

REVENUE GENERATION

Consultancy may be expense /Non-expense based. Revenue generated after meeting expenses can be in the proportion of 3: 2 between faculty and college.