



March 2016

Newsletter

Accredited at A Grade with CGPA 3.53 by NAAC

Felicitations by the Managing Trustee cum Secretary



The year 2015 -16, has to necessarily rethink, revamp and refabricate the existing models and planning patterns as it is felt that we have completed years of newly acquired NAAC accreditation. The 'A' grade with 3.53 has spread before us the worksheets, areas that we have to work on, plot on, unmindful of the oddities. The challenges of Higher education scenario demand a path to go beyond the curriculum to draft a new plan and to prove the merit of the Institution in its run towards Excellence. I congratulate the Principal and her team of Staff members who have taken trouble to have the comfort zone of fossil ideas but move towards creative knowledge and thereby ensuring creative society. My felicitations to them and wishing them to explore the unexplored terrains and conquer the unconquered horizons.

From the Principal's Desk



The major objective of the college is to provide new avenues of knowledge for the holistic development of the students through quality education. The dedication and commitment of the faculty and the involvement of the students are the major factors for an effective teaching-learning process. The faculty is determined in delivering a comprehensive quality education to the student community through dynamic and innovative approach towards the achievement of desired learning outcomes. The continuous updating of knowledge base by the faculty needs a special appreciation towards delivering quality learning experience to the students. The role of IQAC, in particular has a special emphasis in promoting quality assurance in line with the mission of the college. I extend my felicitations to all members of the IQAC for their remarkable quality initiatives.

Recognition from UGC and DST

- The sanctioning of the Diploma Course on Child Care and Crèche Management this year by UGC under Community College scheme with a financial support of Rs. 66.56 lakhs.
- The course commenced on 30.10.2015.



- A One Day Workshop on “ Child Care and Nutrition” on 21.07.2016 by the leading doctors
- Sanctioning of DST- FIST - (level 0) proposal with Rs 50 Lakhs on 18th Nov. 2015



Honours Bestowed

- IBM certified our college as “College with highest number of software skills to students in one campus” during 2015 - 16. 2076 students enrolled for various courses under IBM career education in this academic year.
- Dr. Manjula Jayaraman, Director, Research and Collaboration has been honoured with the “Best Educationist Award” and also with the “Certificate of Educational Excellence” for her outstanding achievements and remarkable role in the field of Education by International Institute of Education and Management, New Delhi on Feb 5, 2016.
- Indian Solidarity Council, New Delhi, honoured Dr. Manjula Jayaraman, with the “National Mahila Rattan Gold Medal Award” in recognition of her meritorious services in the field of Education.



Institutional Recognition of Faculty

Every year the Institution identifies the best performers in various areas of college functioning and honour them by bestowing the “ Best Performer Award”. The following are the recipients for the year 2015-'16



Dr. N.Jeyanthi

Associate Prof. in Mathematics, IQAC Co-ordinator



Mrs.M.Thamilselvi

Associate Prof. in Mathematics, Controller of Examinations



Mrs.B.Nirmala,

Associate Prof.in Physics, Asset Management



Dr.M.Radha,

Associate Prof. in Economics, Admission Committee



Dr.M.Kalavathi,

Associate Prof. in Commerce, Fine Arts Club



Dr.P.Thamizh Pavai,

Associate Prof. in Tamil & Head



Mrs.K.Manimekalai,
Assistant Prof. in Computer Applications & Head



Mrs.D.Kanagalakshmi,
Office Assistant



Mrs.S.Radhabai,
Lab Assistant



Mr.M.Aravindhan,
Typist



Dr.G.Yamuna, Associate Professor in Economics has been conferred with Achiever's award for recognition of her dedication and effort by "Adaikalam" a social action for sustainability and "Annai Teresa Charitable trust"

Significant Celebrations



Inauguration of College Union and its affiliated clubs (25.07.2015) Guest of honour: Dr.G.Jagadeesan, Joint Director of Collegiate Education, Coimbatore



Founder's Day : Spiritual Enlightenment (09.01.2016)
Guest Speaker: Maharanyam Sri Sri Muraliji's disciple Sri Muraliji



Graduation Day (27.09.2015) Guest of honour and Special address: Prof. H. Devaraj Vice Chairman, University Grants Commission



Youth Awareness Day - 15.10.2015
Dr. A.P.J.Abdul Kalam's Birthday celebrations



Sardhar Vallabhai Patel's 140th Birth Anniversary celebrations (28.10.2015). National Unity Day Message and Pledge : Dr.A. Meera, Associate Professor and Head, Department of History



Imparting Human values Special Address : Gururji Maha Maharishi Paranjotiyar Universal Peace Foundation, Thirumoorthy Hills



International Women's Day Celebrations (08.03.2016) ; Inspiring Speech: Dr.J.Manjula, Director, RDC Effusive Speech : Ms. S.Jothimani, Media Panelist(Alumni) ; Special Address : Dr. Sivakani Subash, Gynaecologist



Voter's Day: Social Awareness

Pledge Administration :

Mr. S. Saravanakumar, Commissioner

Mr.A. Sadhanai Kural, RDO, Udumalpet



College Day (23.03.2016)

Chief Guest: Dr.J.Uma Maheswari IAS,

Former Add.Secretary

Govt. of Tamil Nadu, Higher Education Department

Research Activities

Minor Research Project

- Three projects have been completed during this academic year.
- Four projects are ongoing in the departments of Mathematics, History, Economics and English.
- Twenty two project proposals have been submitted to UGC.
- Twenty two International Publications in Peer reviewed journals.
- Ten National Publications in Peer reviewed journals.
- Five National Publications in Non - Peer reviewed journals.
- Twenty e-journal Publications have been brought out.
- Thirty one publications in the International Conference Proceedings.
- Six books published with ISBN
- Twelve chapters published in the edited books.

Doctorates of the year



Dr.D.Sujatha,
Dept. of English



Dr.V.Vasumathi,
Dept. of Tamil



Dr.M.MeharBanu,
Dept. of Economics.



Dr.A.Thendral,
Librarian

Seminars and workshops organized by the Departments



The Department of Tamil conducted a National level Seminar on “Tamil Ellakiyathil Nakaisuvai” on 6.08.2015



A National level Seminar was conducted on “Global Trends in Environmental Chemistry” by the Department of Chemistry on 01.10.2015.



The Dept. of Economics organized one day National Level Colloquium Spons. by Ministry of Micro, Small & Medium Enterprises, Chennai on “Building Awareness on Intellectual Property Rights ” on 17.12.2015.



The Department of Commerce conducted a State Level Symposium in association with Coimbatore Branch of SIRC, The Institute of Chartered Accountants of India on 20.1.2016 on “Changing Phases of Accounting & Audit Reporting”



The Department of Physics organized a National Level Workshop on “ N-Lighting with Lasers” on 30.12.2015



The Department of History conducted a State level Workshop on “Modern Trends in Indian Historical writing” on 15.02.2016



A National level Conference on “Eco consciousness in Literature” was conducted by the Department of English on 27.02.2016.



A National level Conference was organized on “Recent Advances in Graph Theory” by the Department of Mathematics on 29.02.2016



The Department of Zoology organized a National level workshop on “Conservation of biodiversity for sustainable future” on 5.03.2016



The Department of Computer Science organized an inter Departmental Function “FANATICUZ” and conducted various events to exhibit the talents of the students.



The Department of IT Celebrated
“Gateway'16” Intradepartmental function
on 04.02.2016



The Department of BCA organized a Department Function
“Bumble Bee” and conducted various events to bring out
the hidden talents of the students on 10.03.2016



The Department of BBA (CA) organized an Association
of Invincible Managers (AIM) for
enlightening the talents of budding managers.



English literary Association organised LIT FEST
from 22.02.16 to 02.03.16 to promote and develop
the literary talents of the students

Department Publications

- A Magazine “E-Orchids” is released every semester by the Department of Computer Science, BCA & IT.
- A monthly news letter “Ardent Issues” by the Department of BBA (CA)
- National level Conference proceedings on “N-lightening with Lasers” by the Department of Physics.
- “Elanjudar” from Tamil department, a biannual magazine.

Women's Studies Centre

- Dr.S.Sundari Bai Co-ordinator, Womens Studies Centre and Mrs.J.Geethamani Assistant Professor in Economics attended the camps organized by Cheshire Homes, Coimbatore for identifying and assessing the persons with different abilities. Sixty students were involved in the identification process and 125 PwDs were the beneficiaries of the programme.
- Organized a one day training programme on “Food processing of Millets” on 7.10.2015.



- Organized a training programme in Naturopathy for 2 days on 28.12.2015 and 29.12.2015 and 65 students were benefited.

ICTACT

ICT conducted online tests, through which 20 students were selected to attend the entrepreneurship Orientation Phase I & II programme. The Programme was jointly organized by EDC, ICTACT and our college from 14.7.2015 - 18.7.2015.





- Two students Ms. K. Ushadevi III BBM (CA), Ms. B. Sambavi III B.Com were selected for the Phase III Advanced Entrepreneurship Orientation Programme under the Entrepreneurship Development Program for graduating students. The Phase III programme on Entrepreneurship was conducted at Dr. N.G.P. Arts and Science College, Kalapatti Road, Coimbatore on 16th & 17th March 2016.
- Mrs N.Rajeswari and Mrs B.Nirmala attended the ICTACT Bridge Programme Coimbatore edition at Le Meridian on 26th June 2015.
- Mrs.D.Pavithra and Ms.S.Ponmalar attended a two day FDP programme organized by ICTACT on "An Introduction to PHP Programming" at SNR Sons college on Augustth12 & th13, 2015.
- Twelve students were deputed to attend the Youth Summit conducted by the ICT Academy on 23.9.2015, at Codissia Coimbatore.

MoU's

- IBM Certificate Programs- 17 courses are offered.
- CMC (TCS) Ltd - Courses such as Java, Net, Hardware and Networking are offered.
- Tata Consultancy Services – Finance and Accounting for business process services.
- Infosys BPO Ltd – Global Business Foundation skills course is offered.
- ICICI Bank – Foundation course in Online Banking is offered.
- SITARC – Calibration and Testing of Instruments for Physics students is offered.
- Training for PwDs offered through the Women's studies centre

Club Activities and Highlights

- Students of Media club gave a live performance on radio advertisement and prepared a documentary film for 5 minutes duration addressing the social issues.



- Health and Hygiene club celebrated National Nutrition Week and organized an outreach programme on Health awareness for the slum dwellers residing at Kamaraj Nagar, Udumalpet.



- The Environmental awareness club took up a project on 'Water analysis'. Water samples were collected from the surrounding areas of Udumalpet. The samples were tested in order to assess the purity and quality of drinking water, thereby to bring about awareness and expose to the public the risk of 'water borne diseases'.
- Consumer awareness club organised “Training the Trainer” programme on Consumer Protection Act in association with FEDCOT, Tiruppur.
- Faculty Development Club organized Special Lectures on “Effective methods of Teaching” and “A teacher in grey revolution”



Fine Arts Club

- Students participated in the Bharathanatyam and Tamil Drama in the Aadiperunthiruvizha at Thirumoorthimalai on 2nd and 3rd August 2015.
- An Intercollegiate Cultural Pageant “SPRINGS 2015” was organized by Fathima College, Madurai on August 22nd 2015. Students participated and won I Prize in “Tune to shake”, II prize in Art of Accessories, invoke the Muse in you and Navarasa Natyaa.
- In the Navarathiri Kalaivizha organized by Pollachi Mariamman Thirukovil at NGM College, Pollachi on 4th and 5th September 2015, students won II prize in Poem writing, Rangoli and in Group dance.
- In the intercollegiate cultural meet (Kshetra) organized by Sri Jeyendra Saraswathy Maha Vidyalaya College, Coimbatore on 24.02.16, Priyanka.D of III B.Com (aided) won I prize in Mehandhi.
- Under the Fine Arts week celebrations organized by Fine Arts club, various competitions such as Rangoli, Mehandhi, Solo Dance, Group Dance, Solo Song, Group Song, Hair Do, Coffee with VIP, Jaikapovathu Yaaru and Smart kitchen for the staff members were conducted from 15.12.2015 to 19.12.2015. 500 students and faculty members participated.



Cultural Programme in College Day Celebrations

- The Parents-Teachers Association organized a special meeting for the year 2015 – 2016 on 19.06.2015.
- Two Department level PTA meetings were arranged to discuss the performance of the Wards with the Parents.



ED Cell

- Organized a Domestic Sales Programme to cull out the entrepreneurial abilities of students every month.
- Spiral binding machines were procured for binding project reports of the students of the college.
- One day workshop on Chocolate Art was demonstrated on 5.3.2016.
- On March 10, 2016 the workshop on Terracotta Jewel making was conducted for the public.



Achievements in NCC

- Ten of our cadets attended All India Trekking Camp at Nilgiris, Ooty from 10.05.2015-18.05.2015.
- R.Dhanusuya of III B.A. English Literature (Aided) and D. Aarthi of III B.Com (Aided) were selected as Camp Seniors to pilot the All India Trekking Camp II held at Nilgiris, Ooty from 20.05.2015-30.05.2015.
- Nine Cadets participated in TSC Training Camp I & II
- Five Cadets participated in Pre-IGC TSC Camp & TSC Camp
- Nine Cadets participated in RDC Training Camp I & II
- Seven Cadets participated in Sports IGC Camp

NSS - Activities

- Two NSS program officers attended Orientation training programme at Avinashilingam University, Coimbatore.
- Special camp was conducted at Pallapalayam from 29.1.2016 – 4.2.2016.
- Voter's awareness rally presided over by Tiruppur Collector & RDO.



- Breast cancer awareness rally.
- Road safety week celebration & rally.

- The International Youth day was celebrated.
- Plastic eradication, dengue awareness and mosquito control rally was conducted.



YRC

- Conducted rally on the theme “Drug Abuse and Illicit Trafficking”.



- Organized a programme on “Disaster Management”.

RRC

- Aids awareness created through various programmes like rally, display of placards, group discussions and posters.



Extension Activity

- Students of III B.A Economics and Economics with Logistics and Freight Management were taken to Cheshire Homes, Coimbatore to serve the Differently abled Persons. Sweets, fresh vegetables, fruits etc., were distributed. Sports events were conducted for them.
- Science awareness programme for school children was conducted by the Physics Department to educate the science topics as a series of activities using models, demonstrations, power point presentations and practicals as lecture cum demonstration series. Light & Heat as series I and Properties of matter, Sound, Electricity and Magnetism as series II were subject topics covered. This Science outreach at the department level was carried out with school students at 8 standard level. SKP Higher Secondary School, Udumalpet were the beneficiaries.



- Students of III B.Com (e-Commerce) and B.Com(SF) jointly organized an awareness programme on “Household Consumable Resource Management” to the nearby Home makers. Nearly 150 women were benefitted.



- The Department of English took Remedial Coaching classes to the students hailing from the rural background. They taught communicative skills to the house wives in their locality. Efforts were taken to develop LSRW skills among the primary school students. Task based learning has been introduced through audio-visual aids.
- The Department of Computer Science taught the basics of Computer, Moral stories and traffic signal rules to the students of nearby schools. 240 Students were benefited.
- Department of Mathematics, organized a programme on Health awareness for the slum dwellers residing at Udumalpet Municipality in Kamaraj Nagar. Final year students highlighted the significance of personal hygiene and the role of balanced healthy diet in health care to the village people. 100 people were benefited.
- Department of BBA (CA) taught Moral stories, and delivered speech on various social themes such as Yoga, Healthy food habits, awareness about Pollution and Consumerism to the nearby school children. 120 students were benefited.
- Department of Information Technology created an awareness on Online Banking, Online Eb-Bill, Online Recharge, Google Search for General Things and how to use Tamil Virtual University to the parents.
- Department of English SF arranged a demonstration programme on breathing exercise and Yoga to the nearby village people. 100 public participants were the beneficiaries. Visited AIM for SEVA a voluntary organization at Kurichi Kottai, taught the home children communicative english and basic grammar.



- Department of Commerce organized an awareness programme to the people of pallapalayam village on Consumer Protection Act, Consumer Rights & Duties and Food Safety Act 2006. 250 natives were benefited.
- Chemistry Department organized a training programme on the preparation of Fruit Juices, Jam Squash, Cake, Soap, Soap Powder, Blue, Phenoyl and Dishwasher to economically backward rural Women in and around Udumalpet. 30 women were benefited.



Achievements in Games & Sports

- K.Kalaimani of II B.A. English Literature participated in District level Athletic Meet held at Dindigul on 01.09.2015 and secured first position both in Shot put, Discus throw.
- R. Lavanya of II M.Sc Mathematics participated in State Level Badminton Tournament organized by Sri GVG Visalakshi College for Women and secured second position in Mixed Doubles. R.Lavanya of II M.Sc Mathematics and S.M. Indhuja of III B.A. English Literature were also selected to represent Bharathiar University Badminton team. They participated in South Zone Inter University Badminton Tournament held at SRM University, Chennai from 1 to 5th October 2015.



- College Badminton team participated in District level Badminton Championship held at Tiruppur on 08.08.2015. R. Lavanya of II M.Sc Mathematics secured I Position in singles and S.M. Indhuja of III B.A. English Literature bagged third prize in singles.
- College Badminton team participated in Bharathiar University Inter Collegiate Badminton tournament held at Bharathiar University, Coimbatore from 04.08.15 to 05.08.15 and bagged Second Prize.



- College Badminton team participated in District level Chief Minister's Trophy held at Tirupur on 18.10.2015. S.M.Indhuja and K.Gomathi of III B.A. English Literature bagged second and third position in singles as well as both of them secured First position in Doubles.

- College Throw ball team participated in State level inter collegiate throw ball tournament organized by Sri Ramakrishna College for Women, Coimbatore from 7th to 9th October 2015 and bagged Winner's Trophy.



- College Hockey team participated in District level Chief Minister's Trophy held at Udumalpet on 18.10.2015 and secured Second position
- K.Kalaimani of II B.A. English Literature participated in District level Chief Minister's Trophy held at Tirupur on 18.10.2015 and secured first position in Javelin throw .

- Indhumathi and R. Bhakiya of I B.A. English Literature were selected to represent Bharathiar University to participate in South Zone Inter University Hockey tournament organized by Mysore University, Mysore. They participated in Tamilnadu State Inter University Hockey tournament held at Dr. MGR Stadium, Madurai from 28.01.2016 to 01.02.2016 and won the Winner's Trophy.
- G. Vyshnavi of III B.Sc Chemistry was selected to represent Tamilnadu State in throw ball and participated in 38th Senior National Throw ball Championship held at Kota, Rajasthan, from 28th to 31 December 2015 and secured Second Position at National level.
- B. Vanitha of I M.Com, R. R. Rajathilagam of I B.Com (CA), S. Poorani and R. Bhakiya of I B.A. English Literature were selected to participate in Regional Level Chief Ministers Hockey Tournament held at Salem from 18.02.2016 to 20.02.2016 and secured Third Position.
- College Kabaddi team participated in Dr. A.P.J. Abdul Kalam Memorial Cup held at A.G. College of Arts and Science, Avinashipalayam on 28.09.2015 and bagged winner's trophy.



- National players of College



- College overall sports champion R. Vanitha , II M.Sc.Physics.

Students' accolades in Other Colleges



- Six students of I and II M.Sc Mathematics participated in the intercollegiate competitions conducted by Dr. N.G.P. College of Arts & Science, Coimbatore on 11.2.2016 and won overall trophy.
- Eighteen UG and PG Mathematics students participated in the intercollegiate competitions conducted by Tiruppur Kumaran College for Women on 03.03.2016 and won first and second prizes in all the competitions and bagged the overall first position.
- Seventeen III B.Sc IT Students participated in the Intercollegiate Competition held at Sree Saraswathi Thiagaraja College on 23.02.2016 and won the Overall Championship Shield.
- Five Physics students participated and secured I and II prizes in the intercollegiate competition organized by Gandhi gram Rural Institute - Deemed University on 18-02-2016.
- Six of Computer Science students participated in inter collegiate competitions held at Rathnam College of Arts and Science, Coimbatore, Sri Ramu College of arts and Science, Pollachi and at M Kumarasamy College for Engineering and won prizes in Debugging and word Hunt.
- Fourteen students of Commerce department participated and won first and second prizes in various competitions conducted by Karpagam University, Coimbatore on 03.02.2016.
- M.SriVarshini of II B.Sc Chemistry won II Prize in the paper presentation held at National Institute of Technology, Trichy.
- Four III B.Sc IT students participated and won First & Second Prizes in Intercollegiate Competition at Karpagam College of Engineering, Coimbatore.
- B.Kalaivani of II B.A History won first prize with cash award of Rs 2500 in solo song organized by Sri Saraswathi Thyagaraja College of Arts and Science, Pollachi.
- Three students of II M.Sc. Mathematics attended Summer training Programme at Ramanujan Institute of Advanced study in Mathematics, University of Madras, Chennai sponsored by National Board for Higher Mathematics, Mumbai and Science City, Department of Higher Education, Government of Tamilnadu from 13th May 2015 to 02nd June 2015.
- Final year PG students of Physics Department were selected to participate in the Summer Internship Program at Tamil Nadu Academy of sciences, International Advanced Research centre for New materials and Powder Metallurgy, Chennai during the month of May and June 2015.
- M.SuryaPrabha of Physics Department was selected and participated in Summer Internship training program at ARCI.
- One hundred and eleven students of Physics Department enrolled for National Graduate Physics Examination (NGPE) conducted by IAPT in the month of Jan 2016.
- T. Lingeswari of II B.Sc IT and P.Vairam, II BA Eng Lit participated in 20th National Youth Festival conducted by Government of India, Ministry of Youth Affairs and Sports at Raipur, Chhattisgarh from 12-01-2016 to 16-01-2016.
- Two students of I B.Sc Mathematics Participated and won first and second prizes respectively in the Drawing competition conducted by Anamalai Tiger Reserve Center, Forest Department of Tamil Nadu.

Career Guidance and Placement Cell

Job Fair

College facilitated Tamil Nadu Mahalir Uruga Valvadahara Iyakkam of Tiruppur District to organize a Government job fair for the Public in the campus on 10.10.2015. 1500 members of the Public were benefitted.



Placement Record 2015-2016

Programme to enrich the soft skills and teaching skills of the students were effectively organized by the Placement cell with efficient resource persons. A total of 961 placements were achieved.

Type of campus drive	Name of the company	Number of students selected
Off -Campus	TCS	9
	Infosys	23
	Wipro	28
	Infosys(BPO)	17
	Wipro (Commerce Stream)	2
	TCS (BPO)	14
	Mphasis	2
	Sundaram Banking Services	1
	Novalnet	2
	VEE Technologies	5
	SKL Export	3
	Schools, in & around udumalpet	7
		113 (Total)
On -Campus	AEE -BEE	187
	Katherine Educational Trust	21
	DICOM	79
	Bright Star Educational Institutions	326
	Genio GallentAcademy	156
	IDBI Federal	53
	ACE TECH	26
	Total	848
	Over all	961

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