

Dr.R.RAJINI

Designation	Associate Professor in Economics
Educational Qualification	M.A., M. Phil, PGDCA, Ph. D
Date of Birth	30.06.1977
Date of Joining	17.01.2002
E-mail ID	rajinieco@gmail.com
Area of Specialization	Environmental Economics

Minor/ Major Research Project

□ **Principal Investigator** - UGC Minor Research Project “Utilization of Maternal Healthcare Services Amongst Women in Slums of Udumalpet Taluk, Tirupur District, Tamil Nadu-Rs.1,85,000.

Publications

□ **A study on Farmers Suicide in the delta region of Tamil Nadu**, Indian Agriculture Success and Sustainability, 2018, ISBN: 2394-9759, Bonfring International Journals, Coimbatore.

□ **Personal Financial Management Text & cases**, Editor: Dr.A.Venkatachalam, First Edition: **2016**, U 2 Write A Unit of World Book Publications, Chennai. A Study on Investment Avenues with Special Reference to Mutual Fund, ISBN No: 978-81-90-8718-8-4, PP 306-313.

□ **Journal of Management and Science, Special Issue on Impact of Entrepreneurship on Indian Economic Growth**. Editor: Dr.S.Balusamy.Ethics in Technological Entrepreneurship, Published by Non Olympic Times, January **2016**, Printed ISSN: 2249-1260, On line ISSN: 2250-1819. , Page 49-51

□ **Women and Social Transformation** Editor: Prof.K.R.Murugan &Prof.K.Manimekalai, Women Leadership, Published by Department of Womens’Studies, Alagappa University, **2016** Poocharam Prints, KKDI, karaikudi, ISBN: 978-81-928690-4—9. Pages 312-315.

□ **Responsible Tourism Perspectives for Sustainable Development:** Editor A.Venkatachalam, First Edition: **2015**, Dominant Publishers Distributors Pvt Ltd.Eco Tourism Resources in India, ISBN No: 978-93-84161-98-9, PP 97-106

□ **HR Practices in Retail Business: A Study of Selected Retailers in Udumalpet**. Editor: Prof M.Ramasamy, Global HRM Strategies for Sustainable Development, at PKR Arts College for Women, Gobichettipalayam,Sep **2015**,Mithila Publications, Erode.ISBN: 9789-93-80506-13-5, Pages:15-21.

□ **The Role of Social Enterprises in the Global Economy**. Editor: Dr.Rachel Nancy Philip, Mr.S.R.Nithyanand, and Dr.M.Vijayakumar. Primary Cooperative Marketing Societies and its Sustainability, 25Aug **2015**, Bonfring Publications, Coimbatore. ISBN: 978-93-85477-08-9, Page: 240-243.

□ **Impact of Urbanisation in India**, Editor: Dr.A.Shanmugasundram, Coimbatore: A City Marching in to Environmental Distress, Aug **2015**, Ramanaa Printers & Publisher, Namakkal. ISBN: 13-978-81-920-478-5-0, Page: 135-138.

□ **Problems and Prospects of Higher Education in Rural Areas of India** Editor: S.Palani.Higher Education in India – During the plan periodFirst Edition: Aug 2014, Printed and Published by: Shanlax Publications, Madurai.ISBN: 938068611-0, pp. 148-158.

□ **“Food Inflation Hammering on a Common man”** Editor: Dr. R.VenkatachalamFood Inflation, First edition, 2013, Publishers: Divine Publishers,Trichy.ISBN: 978-81- 920478-3-6.Page:291-297.

□ **Consumer attitude and preferences towards self help group products”**.Editor: Dr,N.Murugeswari, Associate Editor: Dr, K.S.Ramakrishnan,Research Explorer, Volume-I July 2013,Issue :12,Special Issue,.ISSN; 2250-1940,pp. 168-170.

- **"Foreign Direct Investment in Indian Retail Sector–An Analysis"**, Editors: Mrs.V.Lakshmi and Dr.P.Mala, First Edition: April 2012, Printed and Published by: MeeraPathippagam. Foreign Direct Investment: Impact and Vision Ahead. ISBN No: 978-93-80481-15-9. pp. 108.-113
- **"Environment as a basic human right,"** International Journal of Applied Management Research (IJAMR), 3(4), Dec 2011, 2011, ISSN: 09748709. Tisss International Publications- Belgium, South Asian Division.(Ed):Prof.Daniel.C Mouchart(Ed): Arulra,A. pp-831 -835.
- **"Women Entrepreneurship:Analytical view Special Reference to Udumalpet Town"**, "Rural Entrepreneurship Development Programmes in India Edited by Dr.M.MuruganDaisy &Daerin Publishing House,Manamadurai, Tamil Nadu,India" 2011., ISBN:978-81-921895-0-5, pp.288-292,
- **"Challenges Faced by Women Entrepreneurs"**, India: Economic Empowerment of Women Edited by V.S.Ganesamurthy, New Century publications. New Delhi, India, 2007, May. ISBN- 81-7708-1446, 978-81-7708-144-2, pp.164-169.

Papers Presented at National/ International Seminars/ Conferences/ Workshops:

- A Study on Investment Avenues with Special Reference to Mutual Fund, Faculty of Commerce Sree Saraswathi Thyagaraja College, Pollachi sponsored International Conference on Emerging Trends in Personal Financial Management on 26.02.2016 & 27.02.2016.
- Ethics in Technological Entrepreneurship, Institute of Management, SNMV CAS sponsored National Level Seminar on Impact of Entrepreneurship on Indian Economic Development at SNMV College of Arts & Science, Institute of Management on 08.01.2016.
- HR Practices in Retail Business: A Study of Selected Retailers in Udumalpet Dept of Management PKR Arts College for Women, Gobichettipalayam. sponsored International Conference on Global HRM Strategies for Sustainable Development at Gobichettipalayam on 15.09.2015
- World Economic Crisis: Changing Indian Life Insurance Market Department of Economics, Arulmigu Palaniandavar Arts College for Women sponsored National Level Seminar on Economic Crisis-A Threat to Developing Economies at Palani on 01.08.2015
- Primary Cooperative Marketing Societies and its Sustainability. Dept of Co-operation Tiruppur Kumaran College for Women, Tiruppur sponsored International Level Conference on The Role of Social Enterprises in the Global Economy at Tiruppur Kumaran College for Women, Tiruppur on 25.08.2015
- Eco-Tourism Resources of India. Dept of Commerce & International Business sponsored National Level Seminar on Responsible Tourism for Sustainable Development-Issues and Prospects at Sree Saraswathi Thyagaraja College in Pollachi. on 25.3.2015 & 26.3.2015.

- Coimbatore: A City Marching in to Environmental Distress. UGC sponsored National Level Seminar on Impact of Urbanisation in India at Kandaswami Kandar's College. Paramathi Velur-Namakal. on 6. 3.2015 & 7. 3.2015.
- . A Study on the Employment of Women Farm Labourers in Udumalpet Taluk – Tirupur District. UGC & Association of Economists of Tamil Nadu.(AET) on Labourers in Form Economy, at Jamal Mohamed College – Trichy on 25.8.2014 & 26.8.2014.
- Problems and Prospects of Higher Education in Rural Areas of India. UGC sponsored National Level Seminar on Higher Education in India – During the plan period. at Mannar Thirumalai Naicker College. Madurai. on 22.08..2014.
- Scope and challenges in Promoting Entrepreneurship Education of Women in India. Center for Entrepreneurship Development (Tamil Nadu sponsored National Level Workshop on Women Entrepreneurship at Gnanamani Educational Institutions, Namakkal Dt on 11.8.2014.
- Health Insurance in China and India: Segmented Role for Public and Private Finance Department of Economics, Arulmigu Palaniandavar Arts College for Women sponsored State Level Seminar on General Insurance at Palani on 10.3.2014.
- Issues and Challenges of Women in Indian Society. Department of women's studies, Bharathidasan University, Tiruchirappalli sponsored National Level Seminar on Consumer Attitude and Reference Towards Self Help Group Products , on 29.4.2013 & 30.4.2013.
- Food Inflation, UGC sponsored National Level Seminar on Food Inflation: Hammering on a common man, at Erode Arts & Science College, Erode on 4.01.2013 & 5.01.2013.
- FDI in Indian Retail Sector – An Analysis, UGC sponsored National Level Seminar on Foreign Direct Investment: Impact and Visions Ahead, at Govt College for Women, Kumbakonam on 24.2.2012/
- Environment as a Basic Human Right. UGC – TISS International- Belgium, South Asian Division, sponsored National Level Seminar on New Paradigm in Promotion of Human Right. Education at Rajah Serfujji Govt Colleg, Thanjavur. on 5.1.2012 and 6.1.2012
- Environment and poverty. UGC sponsored National Level Seminar on Poor Economics- Rethinking Poverty and the Ways to End it at The Madura College, Madurai on 5.1.2012.
- Rural Entrepreneurship: Analytical view with Special Reference to Udumalpet Town, UGC sponsored State Level Seminar on Rural Entrepreneurship Development Programmes – Tool to Achieve Inclusive Growth at Government Arts College, Melur, Madurai, 25 .08.2011 and 26.08.2011
- Urban Development and Environment in India, International Conference on Environmental Sustainability: Challenges and Strategies at Fatima College Madurai 17.02.2011 and 18.02.2011.
- Demand and supply of water resources in the state of Tamil Nadu- A Descriptive Analysis, UGC and Association of Economists of Tamil Nadu sponsored State Level Seminar on Problems and Prospects of Inclusive Growth in Indian Economy, at PSGR Krishnammal College for Women Coimbatore, 13.01.2011.

- Rice Cultivation Playing a Part in Global Warming, UGC sponsored State Level Seminar on Global Environmental Issues and its impact on Health in India at Center for Research in Economics. The Madura College, Madurai. 28.09.2010.
- Quality in Higher Education: An Empirical investigation, Internal Quality Assurance Cell (IQAC) and NAAC sponsored National Level Seminar on Quality Enhancement in Higher Education and Research, at Gobi Arts and Science College. Gobichettipalayam, 28.8.2010.
- Impact of Global Warming on Agriculture, Water Supply and Health, UGC sponsored National Level Seminar on Disaster Management – A Challenge for India’s Sustainable Development at Nirmala College for Women. Coimbatore, 21.8.2009 and 22.8.2009.
- Impact of Rural Tourism on Environment, UGC sponsored National Level Seminar on Issues and Trends in Sustainable Tourism at Sri.G.V.G. Visalakshi College for Women, Udumalpet on 21.8.2009.
- Financial Meltdown: Revival Strategies for India, International Conference on Rebooting Strategies for Global Recession at TirupurKumaran College for Women. Tirupur on 20.8.2009.
- Entrepreneurial Marketing -- A New Dimension. Tamil Nadu State Council for Higher Education, Chennai sponsored State Level Seminar on Rural Entrepreneurship Development in Tamil Nadu Opportunities and Challenges at Government Arts College’ Udumalpet on 17.7.2009.
- Outstanding qualities and challenges faced by women entrepreneurs. UGC sponsored National Level Seminar on Women empowerment: Issues and Challenges at Sri Vasavi college .Erode, on 29.9.2006 and 30.9.2006.
- Alternative sources of energy UGC sponsored National Level Seminar on Economic reforms and energy use management at Gobi Arts and Science College. Gobichettipalayam.on, 2.9.2006 and 3.9.2006.
- Information Technology and Knowledge Economy UGC sponsored National Level Seminar on World Services Trade at St. Joseph’s College, Trichy on 4.12.2005 and 5.12.2005.
- Peoples Participation in Rural Development UGC sponsored National Level Seminar on Providing Urban Amenities in Rural Areas Challenges and Opportunities at N.G.M. College, Pollachi on 25.08.2005 and 26.08.2005.
- Causes, Problems and Strategies for Eliminating Child Labour UGC sponsored National Level Seminar on Strategies for eliminating Child Labour in India, at PSGR Krishnammal College for Women Coimbatore 21.07.2005 and 22.07.2005.
- Recycling of Solid Waste UGC sponsored National Level Seminar on Environmental Issues and National Resource Management, at Gobi Arts and Science College, Gobichettipalayam 9.10.2004 & 10.10.2004.
- Economic Reforms and Agriculture in India, UGC sponsored National Level Seminar on Accelerating growth through second generation reforms at PSG College of Arts and Science. Coimbatore. 29.8.2003 & 30.8.2003.

Refresher/ Orientation Courses

- ✪ Orientation Course conducted by Academic Staff College, Bharathidasan University, Tiruchirappalli - 01.11.2004 to 28.11.2004.
- ✪ UGC sponsored Refresher Course in Economics conducted by the Academic Staff College, Bharathidasan University Tiruchirappalli 13.11.2007 to 03.12.2007.
- ✪ UGC sponsored Refresher Course in Economics, conducted by the Academic Staff College, Madurai Kamaraj University, Madurai - 06-11-2009 to 26-11-2009.
- ✪ UGC sponsored Refresher Course on Rural Industries and Management by, UGC Refresher Course Center Gandhigram Rural Institute, Gandhigram', 10.11.2010 to 1.12.2010.

Board of Studies

- ◆ Sri GVG Visalakshi College for Women, Udumalpet

Membership in Professional Bodies

- Association of Economists of Tamil Nadu

Other Positions Held

- TNPSC Chief Examiner

Online Certificate Course

Course: Micro Economic Theory and Application

Course Duration: 12 Week

Certified By: IIT Kanpur through NPTEL