

CONSUMER RIGHTS DAY CELEBRATION -15.03.2024

Consumer club and Department of Commerce Aided jointly organised a celebration of National Consumer Rights Day.

INVITATION

SRI G.V.G VISALAKSHI COLLEGE FOR WOMEN



Affiliated to Bharathiar University
Accredited at A+ grade by NAAC(4th cycle)
An ISO 9001:2015 Certified institution

UDUMALPET
CONSUMER AWARENESS CLUB &
DEPARTMENT OF COMMERCE AIDED

JOINTLY CELEBRATES
WORLD CONSUMER RIGHTS DAY 2024

Mr.Thambi Prabakar B.com.,LLB
Advocate, UDUMALPET

Mrs.S. Mahalakshmi MA.,ML.,
Advocate, UDUMALPET

DATE	TIME	VENUE
15.03.2024	01:30PM TO 3:30PM	CONFERENCE HALL 2

SMT.SUMATHI KRISHNAPRASAD
SECRETARY

Dr. J. MANJULA
ADVISOR & DIRECTOR

Dr. N. LAKSHMI
PRINCIPAL i/c

Dr.PARAMESWARI
ASSOCIATE PROFESSOR & HEAD

Dr. C. BRINDHADEVI
CONVENOR

ORGANIZING COMMITTEE
Dr.M. KALAVATHI
Dr.K. UMAMAGESWARI
Dr.C. PUSHPALATHA
Dr.S. BHUVANESWARI
Dr.R. VANAMADEVI
Dr.M. RAJAPRIYA

J. SHRIVAISHNAVI
MEMBER

M. SENTHAMIZHSELVI
III-B.A ECONOMICS
SECRETARY
R. JOAN SALLY
III-B.COM(AIDED)
JOINT SECRETARY

All are cordially invited

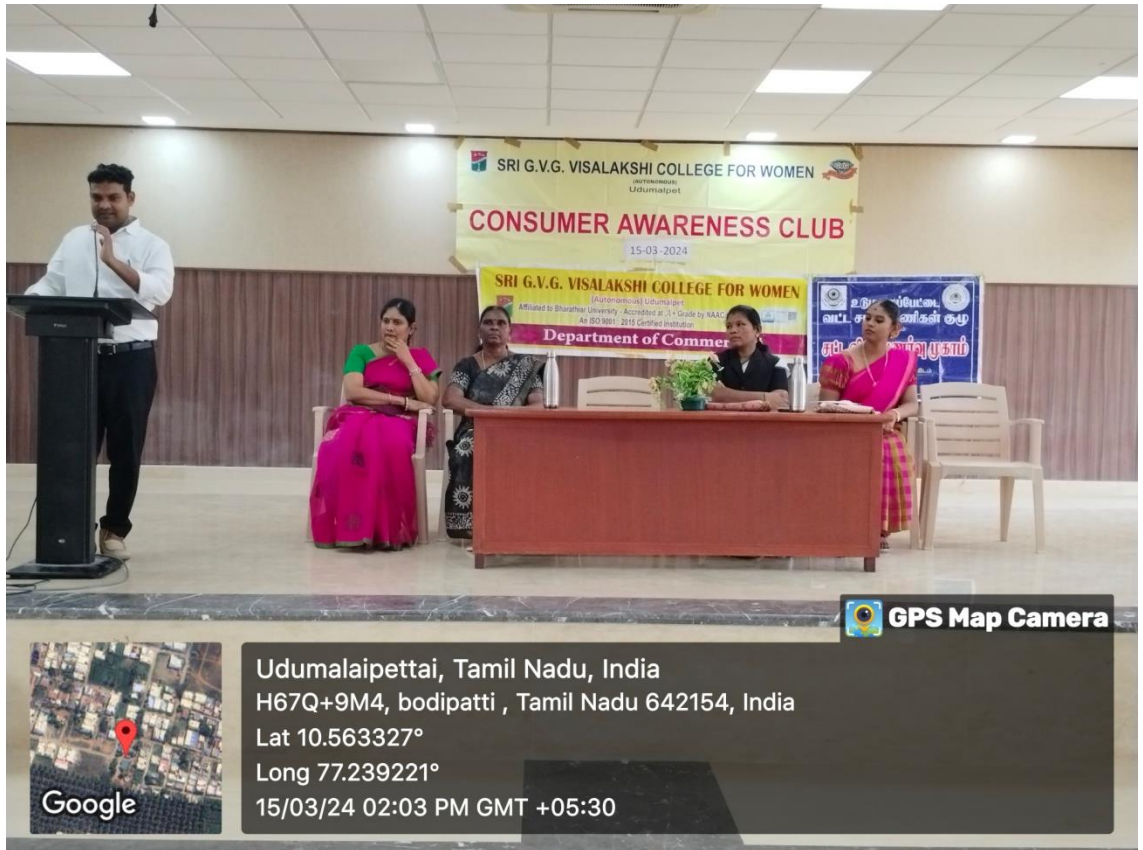
PHOTOS



SPECIAL ADDRESS ON CONSUMER RIGHTS BY OUR PRINCIPAL DR.N.LAKSHMI



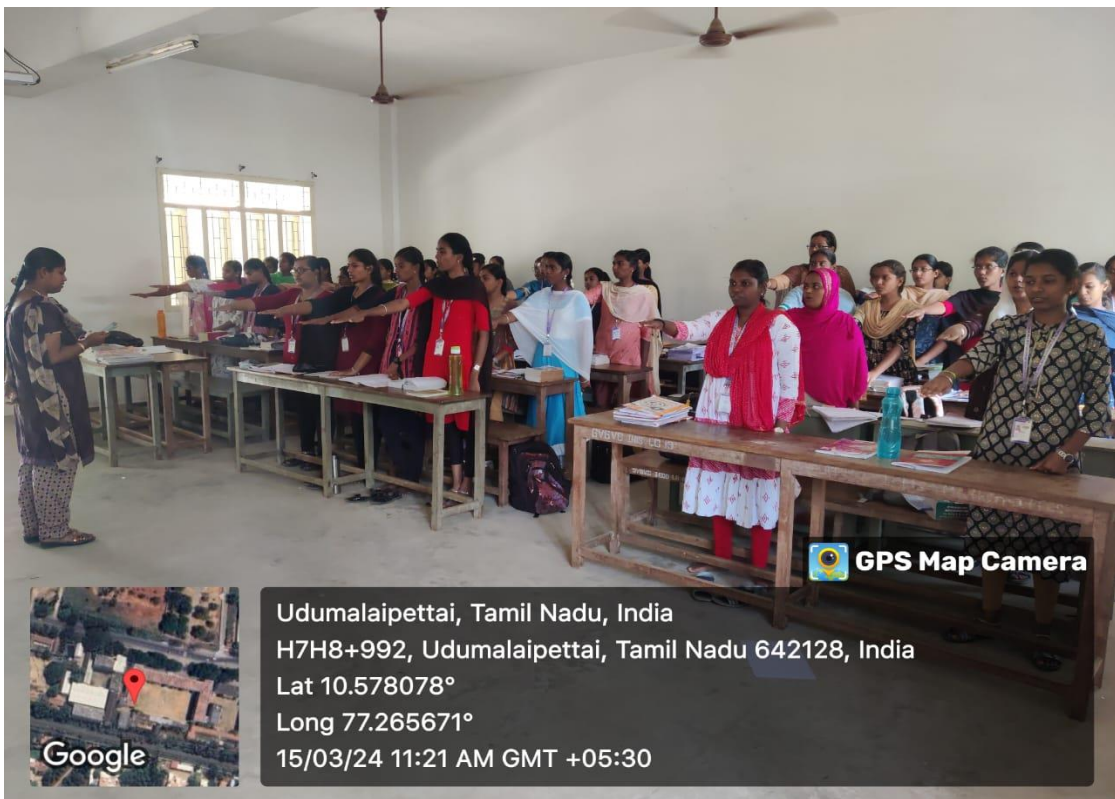
RESOURCE PERSON MRS. C.MAHALAKSHMI, ADVOCATE DELIVERED A PRODUCTIVE TALK ABOUT CONSUMER RIGHTS.



RESOURCE PERSON MR.THAMBI PRABAKAR, ADVOCATE DELIVERED A PRODUCTIVE TALK ABOUT CONSUMER RIGHTS.



PLEDGE ON CONSUMER RIGHTS



REPORT

Sri GVG Visalakshi College for Women [Autonomous]

Consumer Awareness Club

15.03.2024.

The Consumer Awareness Club of our college has organized a vibrant celebration in honour of world Consumer Rights Day (March 15). The event aimed to educate and empower individuals, foster a culture of informed decision making and accountability.

Speaker: 1) Mr. Thambi Prabakaran B.Com., LL.B.
Advocate, Udumalpet.

2) S. Mahalakshmi M.A., M.L.,
Advocate, Udumalpet.

Objectives: To raise awareness about consumer rights and promote consumer protection.

The program started with prayer song by the students and welcome address is given by Ms. Santanigzhiselvi of III B.A Economics, secretary of consumer awareness club.

Mr. Thambi Prabakaran delivered an enlightening speech on the significance of consumer rights in contemporary society. He emphasized the importance of awareness, advocacy and enforcement in protecting consumer interests. He even discussed common challenges consumers face such as deceptive advertising, product defects and unfair business practices.


Ms S. Mahalakshmi provided practical insights into consumer rights and responsibilities. Her engaging lecture highlighted legal provisions, empowering the students to assert their rights effectively. She also emphasized the importance of consumer rights in today's society.

Nearly 230 students participated and our students engaged in interactive sessions facilitated by the speakers, where they discussed real-life consumer rights scenarios and received expert guidance on resolution strategies.


The session was followed by cultural events like music, dance and song performances by our students.


Finally, the session ended with vote of thanks proposed by Ms. Joan Sally, Joint secretary of Consumer Awareness Club.

Outcome: Students became empowered individuals equipped with knowledge and resources to advocate for their rights. In this regard, students were made to take pledge on Consumer Rights in accordance with GO NO. 853/6164164/2023 dated on 14.03.2024 circular received from Consumer Awareness department.

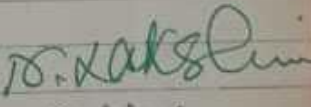

Convenor

1) 
Chief Guest


Member

2) 
Chief Guest




Principal
PRINCIPAL i/c
SRI GVG VISALAKSHI COLLEGE
FOR WOMEN (AUTONOMOUS)
VENKATESA MILLS (POST),
UDUMALPET - 642 128.

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