

**Sri GVG Visalakshi College for Women
Department of Chemistry**

Extension activity cum awareness programme
on
Food Adulteration

Date : 19.03.2021
Participants : III BSc. Chemistry Students
Beneficiaries : The Public residing at Thungavi village (70)

The purpose of the extension activity is to inculcate the spirit of voluntary work among students and teachers through sustained community interaction.

The extension activity cum awareness programme on Food Adulteration was conducted at Thungavi village on 19.03.2021. In the presence of Chief guest Mr. Leo Andrews, Food Safety officer, Madathukulam and Kudimangalam, the programme was started at 11 am in public place of Thungavi.



Students were explained the practical methods used for finding the adulterant in coffee powder, tea powder, dhal, milk, ice-cream, pepper and many food items. Our students explained the demerits of intake of adulterated food and also the impact of Food adulteration.



Food adulteration is the act of intentionally degrading the quality of food offered for sale either by the admixture or substitution of low-grade substances or by the removal of some valuable ingredient. Adulteration affects the quality of the product leading hindrance to

the nutritive value of the product thus leading to nutritive deficiency in our body and some of the food adulterants are highly toxic for the body leading to cardiac arrest, liver and kidney disorder & many more. Consumption of adulterated food items and food colorants lead to many diseases, particularly “Cancer” a major problem that society faces now-a-days. The above information were explained by our students.



A group of 29 students and three teachers Dr. M. Malarvizhi, Mrs. V. Anitha, Dr. E. Vaishnavi were participated in the extension activity with enthusiasm. This extension programme on food adulteration tuned our III year students to greater height. Mr. Vinothkumar, VAO of Thungavi Village appreciated the students for the awareness programme. The safety food will ever give us a good healthy life. "Safety food leads to the safety future" keeping this motto in mind, students extensively created the awareness among people who residing at Thungavi village.